





THE MOST DURABLE GRAPHICS. THE SHORTEST LEAD TIMES.

No other brand delivers high-quality, custom printed golf balls as quickly or as seamlessly as Wilson. Our exclusive printing process creates stunning custom balls that don't fade or rub off. 83% of orders ship within 72 hours with approved artwork; order today and tee off with your custom design within 2 to 10 days.

IMAGINE IT. BUILD IT. PLAY IT.

We offer pretty much anything you can dream up on our custom golf balls. Choose from text, numbers, logos, even photography, all custom printed and delivered before you can say “fore!” Make your golf balls truly personal with Wilson custom printing.



PERSONALIZATION

- 3 lines, up to 12 letters per line
- 2 lines, up to 20 letters per line
- Printed in Black, Blue, Green or Red



LOGO

- 7/8" maximum print area
- 4-color processed logo
- Company logos, club logos, personal logos



PLAYER NUMBER

- Up to 4 player numbers
- Choose the year your company was founded, your birth year or an anniversary
- Only available on the award winning Staff Model® X and Staff Model® golf ball



PHOTOGRAPHY

- 7/8" maximum print area
- 300 ppi artwork required
- Family photo, pets, memories

CUSTOM GOLF BALL GUIDELINES

TECHNICAL REQUIREMENTS

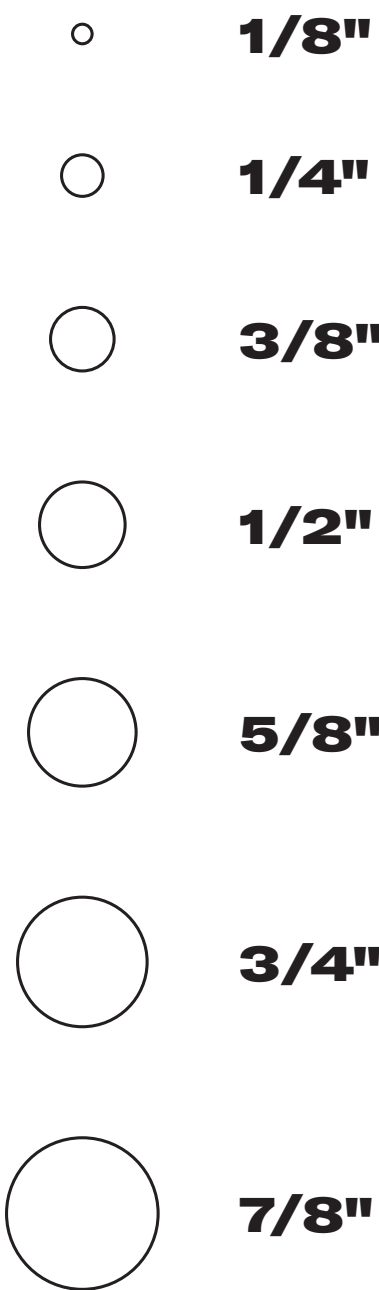
LOGO	File types accepted: PDF (vector), EPS, AI, or JPG Logo should note PMS colors. A \$100 redraw fee will be applied if JPG resolution is below 300 dpi.
PHOTO / IMAGE	File types accepted: JPG, PDF, EPS, or AI Minimum resolution: 4×4" at 300 dpi Maximum printing size: 7⁄8"
MAX FILE SIZE	20 MB
LOGO USAGE	Licensed/royalty bearing logo will require written authorization prior to artwork setup. The printing of any message, logo or photo is at the discretion of Wilson Sporting Goods.

LOGO PLACEMENT



LOGO SIZES

Here’s a quick guide to help you visualize the correct size of your logo on a golf ball, up to 7⁄8" maximum.



LOGO APPLICATION FEES

(Product is eligible for discounts/rebates)

GOLF BALLS (DIGITAL)			
Quantity	1-11	12-47	48+
Logo	N/A	\$4.00	\$3.50
2nd Pole Application	Extra \$3.25/dz		
Lead Time	7-day lead time for new artwork and/or repeat logos		
Quick Ship	3-DAY GUARANTEE OUT THE DOOR Air Freight: \$6.00/dz Ground Freight: \$3.50/dz		
Rush Policy	Extra \$5.00/dz		

FREIGHT POLICY

(Freight pricing subject to change)

Quantity	1-5 dz	6-120 dz	121+ dz
Cost	\$10.00 Flat Rate	\$1.50/dz	\$1.25/dz

TERMS

10% 90 days, Net 120

NEW

STAFF MODEL® X GOLF BALL

Available in 12-Pack (White & Yellow)

- **4.U – 4-Piece Urethane**
- V-COR™ Advanced Performance
- Firm Compression Core
- 3SIX2 Seamless Urethane Cover

Staff Model® X	Stock #	MAP Price
12-Pack (White)	WG2007601	\$49 . 99
12-Pack (Yellow)	WG2007602	\$49 . 99



NEW

STAFF MODEL® GOLF BALL

Available in 12-Pack (White & Yellow)

- **4.U – 4-Piece Urethane**
- V-COR™ Advanced Performance
- Medium Compression Core
- 3SIX2 Seamless Urethane Cover

Staff Model®	Stock #	MAP Price
12-Pack (White)	WG2007701	\$49 . 99
12-Pack (Yellow)	WG2007702	\$49 . 99



TRIAD[®] GOLF BALL

Available in 12-Pack (White & Yellow)

- **3.U – 3-Piece Urethane**
- High MOI Design
- Thin Urethane Cover
- Tri-Balanced Construction

Triad [®]	Stock #	MAP Price
12-Pack (White)	WG2004901	\$34 . 99
12-Pack (Yellow)	WG2004903	\$34 . 99



DUO[®] SOFT GOLF BALL

Available in 12-Pack (White & Matte Color)

- **2.S – 2-Piece Surlyn**
- Core Formulated for Enhanced Distance
- Soft Feel with Impressive Performance
- Low Driver Spin for Straighter Flight

DUO [®] SOFT	Stock #	MAP Price
12-Pack (White)	WG2006101	\$19.99
12-Pack (Matte Yellow)	WG2006102	\$19.99
12-Pack (Matte Green)	WG2006103	\$19.99
12-Pack (Matte Orange)	WG2006104	\$19.99
12-Pack (Matte Pink)	WG2006105	\$19.99
12-Pack (Matte Red)	WG2006106	\$19.99





BALLER BOX

Available in Limited Quantities in 12-Pack (White)

\$5.00 upcharge per dozen on the Staff Model® balls

CUSTOM OPTIONS INCLUDE:

- Custom Player Number, Up to 4 Numbers
- Personalization
- Custom Logo



50 ELITE™ GOLF BALL

Available in 12-Pack (White & Color)

- Responsive Cover
- Soft Feel
- Explosive Distance

50 Elite™	Stock #	MAP Price
12-Pack (White)	WG2007301	\$17.99
12-Pack (Yellow)	WG2007302	\$17.99
12-Pack (Orange)	WG2007303	\$17.99
12-Pack (Green)	WG2007304	\$17.99
12-Pack (Pink)	WG2007305	\$17.99



ULTRA[®] GOLF BALL

Available in 12-Pack Distance (White) & 15-Pack Distance (White & Yellow)

- Durable Cover
- Explosive Distance
- Maximum Value

Ultra [®] Distance	Stock #	MAP Price
12-Pack Distance (White)	WG2006301	\$15.99
15-Pack Distance (White)	WG2006501	\$19.99
15-Pack Distance (Yellow)	WG2006701	\$19.99





PERSONALIZATION IS IN THE BAG

Your golf bag is your constant on-course companion. Make it your own with our premium custom embroidery options and stand out every time you tee off.

CUSTOM GOLF BAG GUIDELINES

TECHNICAL REQUIREMENTS

LOGO	File types accepted: PDF (vector), EPS, or AI Logo should note PMS colors.
PHOTO / IMAGE	File types accepted: PDF, EPS, or AI Minimum resolution: 4×4" at 300 dpi
MAX FILE SIZE	20 MB
LOGO USAGE	Licensed/royalty bearing logo will require written authorization prior to artwork setup. The printing of any message, logo or photo is at the discretion of Wilson Sporting Goods.

APPLICATION TYPES



EMBROIDERY

SIZE OPTIONS

Maximum logo size: 5"w × 3"h
Personalization: 3 lines, up to 12 characters per line.



*Logo size varies depending on bag style

LOGO APPLICATION FEES

EMBROIDERY			
Type	Personalized	Logo	Combo
Golf Bags	\$15.00	\$20.00	\$25.00
File Creation	\$25.00 DST file creation fee (Fee waived for 12 bags or more, DST files are not for sale)		
Lead Time	2-3 weeks once artwork is approved		

FREIGHT POLICY

(Freight pricing subject to change)

Quantity	1-11	12-23	24-72	72+
Cost	\$15.00/bag	\$13.00/bag	\$11.00/bag	Free Freight

TERMS

10% 30 days on W/S premium products, 5% 30 days on W recreational products

EXO[®] CART
BAG

Lightweight and robust, the EXO Cart Bag features an assortment of convenience features. With a total of seven pockets, including two waterproof pockets, so you can easily carry and protect your gear on the course.



Golf Bag	Stock #	Stock Price
EXO™ Cart Bag	WGB6650	\$154.00



STAY ORGANIZED
ON THE COURSE

- 11" x 9" 14-way top with 2 integrated side-molded handles
- 14 Full-length dividers
- Enlarged putter section fits oversized grip
- 2 DryTech valuables pockets
- 2 Full-size garment pockets
- 2 Front pockets for balls or rangefinder
- 2 Side accessories pockets
- 1 Large cooler pocket

EXTRA
FEATURES

- Trolley anchor base with Secure Connect
- Pass-through strap construction
- Premium padded single strap
- Umbrella holder
- Towel ring
- Glove holder
- Snap-on rain hood
- YKK® zippers

WEIGHT 6.44 lbs (2.92 kg)



Black | Silver



Black | Blue



Navy | Red



Black | Teal

EXO[®] STAND BAG

A high-performance stand bag that features a lightweight design ideal for frequent walkers. The self-activating stand mechanism has been designed to ‘stand up’ to the rigors of heavy use. The pockets have been designed specifically to be accessible while the bag is being carried for maximum ease of use.



Golf Bag	Stock #	Stock Price
EXO [™] Stand Bag	WGB6600	\$154.00

STAY ORGANIZED ON THE COURSE

- 9.5" × 8" 5-way top with 3 molded handles
- 2 Full-length dividers
- 1 Full-length garment pocket
- DryTech valuables pocket
- 1 Large ball pocket
- 3 Accessories pockets
- 1 Large open pocket for a rangefinder or drink

EXTRA FEATURES

- **Improved stand mechanism:**
 - completely redesigned stand trigger now deploys the legs
 - farther out for rock-solid stability and ease of use
- 2-in-1 self-balancing strap technology improves fit and comfort
- Padded straps
- Umbrella holder
- Towel ring
- Glove holder
- Snap-on rain hood
- YKK[®] zippers
- Pen holder

WEIGHT 5.2 lbs (2.3 kg)



Black | Silver

Black | Blue

Navy | Red

White | Red

Red | White

Wilson[®]