



PRODUCT CATALOG

2024

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01

DRIVERS

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX DRIVER



PROJECT X CYPHER 2.0

40g (LGT) | D2



MCA TENSEI AV BLUE

50g (Reg, Stiff) | D3 • 60g (Stiff, X-Stiff) | D4



GOLF PRIDE TOUR VELVET 360 (50g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE

The MAX driver features a forgiving shape and adjustable perimeter weighting to deliver up to 19 yards of shot shape correction.

Loft	Lie	Men's Length	Volume	Availability
9.0°	58°	45.75"	460cc	RH/LH
10.5°	58°	45.75"	460cc	RH/LH
12.0°	58°	45.75"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX D DRIVER



PROJECT X CYPHER 2.0

40g (LGT, REG) | D2



MCA TENSEI AV BLUE

50g (Reg, Stiff) | D3 • 60g (Stiff) | D4



GOLF PRIDE TOUR VELVET 360 (50g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

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A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max D Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking to hit a draw. A rear weight will help stabilize the head and increase launch.

Loft	Lie	Men's Length	Volume	Availability
9.0°	60°	45.75"	460cc	RH/LH
10.5°	60°	45.75"	460cc	RH/LH
12.0°	60°	45.75"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST DRIVER



MCA TENSEI AV BLUE / SILVER

40g (R2, Light) | D2



LAMKIN WINN DRI-TAC LITE 2.0 (25g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max Fast Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking for easy launch. From a fixed hosel and rear weight, Max Fast will be a go to driver for lightweight easy-to-swing performance.

Loft	Lie	Men's Length	Volume	Availability
9.0°	59.5°	45.75"	460cc	RH Only
10.5°	59.5°	45.75"	460cc	RH Only
12.0°	59.5°	45.75"	460cc	RH Only

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM Ai SMOKE ♦♦♦ DRIVER



MCA TENSEI AV BLUE

50g (Stiff) | D3



PROJECT X DENALI BLACK

60g (Stiff, X-Stiff) | D4 • 70g (Stiff, X-Stiff) | D5



GOLF PRIDE TOUR VELVET 360 (50g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



WORKABLE SHAPE FOR BETTER PLAYERS

Shaped with a neutral-to-fade biased face progression and a compact overall head size, Triple Diamond model will suit better players looking for workability off the tee. For players looking to increase ball speed and lower spin, a 14g weight can easily be repositioned from the rear to the front.

Loft	Lie	Men's Length	Volume	Availability
8.0°	57°	45.75"	450cc	RH Only
9.0°	57°	45.75"	450cc	RH/LH
10.5°	57°	45.75"	450cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM[®]

★ STAR ★



PARADYM STAR DRIVER



UST ATTAS SPEED

40g (WMS, Light, Reg, Stiff)

**Stiff Available as Custom Only*



WINN DRI-TAC LITE 26G (MEN)

WINN DRI-TAC LITE 21G (WMS)

LIGHT ON WEIGHT. HEAVY ON PERFORMANCE.



INCREDIBLY EASY TO SWING FROM A PREMIUM LIGHTWEIGHT DESIGN

The Paradym Star Driver is designed to be extremely easy to swing. At an overall club weight that is 38 grams lighter than the Paradym driver, moderate swing speed players can maximize swing speed and increase their distance potential



HIGH LAUNCH AND STRAIGHT DISTANCE

The Paradym Star driver features a 360 Carbon Chassis that promotes incredible weight redistribution. The result is a maximized distance and a high launch with draw bias for moderate swing speed players



PREMIUM LIGHTWEIGHT COMPONENTS

The ultra-premium ATTAS Speed T1100 Shaft is as light as 40 grams, combined with a Winn Dri-Tac Lite grip that's just 26 grams.

Loft	Lie	Men's Length	Men's Swing Weight	Women's Length	Women's Swing Weight	Availability
10.5°	59.5°	45.75"	D2	44.50"	C7	RH
12.0°	59.5°	45.75"	D2	44.50"	C7	RH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

02

FAIRWAYS

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAIRWAY WOOD



PROJECT X CYPHER 2.0
40g (Light) | D2 • 50g (Light, Reg) | D2



MCA TENSEI AV BLUE
60g (Reg, Stiff) | D3 • 70g (Stiff, X-Stiff) | D4



**GOLF PRIDE TOUR
VELVET 360 (50g)**

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Ai Smoke Max Fairway Woods will be the optimal choice for players who want consistent launch and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in loft and shot shape.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	43.25"	171cc	RH/LH	56" Adjustable
3HL	16.5° Adjustable	43.25"	171cc	RH Only	56" Adjustable
5W	18°	42.75"	153cc	RH/LH	56.5°
7W	21°	42.25"	144cc	RH/LH	57"
9W	24°	41.75"	133cc	RH Only	58"
11W	27°	41.25"	128cc	RH Only	59"
HVN	20°	43"	165cc	RH Only	57"

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX D FAIRWAY WOOD

PROJECT X CYPHER 2.0

40g (Light) | D2 • 50g (Light, Reg) | D2



MCA TENSEI AV BLUE

60g (Reg, Stiff) | D3 • 70g (Stiff) | D4



GOLF PRIDE TOUR
VELVET 360 (50g)



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH DRAW BIAS

The Ai Smoke Max D fairway wood is built with a more upright lie angle and a neutral face at address to deliver our most forgiving shape and highest launch with draw bias. An adjustable 3W allows players the ability to dial in launch even more.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	43.25"	175cc	RH/LH	58" Adjustable
3HL	16.5° Adjustable	43.25"	175cc	RH Only	58" Adjustable
5W	18°	42.75"	154cc	RH/LH	58.5°
7W	21°	42.25"	145cc	RH/LH	59"

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE ♦♦♦ FAIRWAY WOOD



MCA TENSEI AV BLUE

60g (Stiff) | D3



PROJECT X DENALI BLACK

70g (Stiff, X-Stiff) | D4 • 80g (Stiff, X-Stiff) | D5



**GOLF PRIDE TOUR
VELVET 360 (50g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



PENETRATING BALL FLIGHT WITH LOW SPIN

From a steel sole and forward weight screw, the Triple Diamond fairway wood fits better players desiring a penetrating ball flight with low spin. An adjustable hosel allows golfers to further dial in trajectory.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	43.25"	172cc	RH/LH	56° Adjustable
5W	18°	43.25"	156cc	RH/LH	56°
7W	21°	42.75"	146cc	RH Only	56°

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST FAIRWAY WOOD



MCA TENSEI AV BLUE / SILVER

40g (R2) | D2



LAMKIN WINN DRI-TAC
LITE 2.0 (25g)



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH EASY DISTANCE FROM LIGHTWEIGHT DESIGN

The Ai Smoke Max Fast fairway wood is our lightest weight model. It provides a forgiving shape that's easy to launch with draw bias. With overall lighter components, a bonded hosel and upgraded Winn Dri-Tac grips, players with slower swing speeds will find confidence in Max Fast.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	16°	43.25"	175cc	RH Only	58"
5W	19°	43.25"	154cc	RH Only	58.5"
7W	22°	42.75"	145cc	RH Only	59°
9W	25°	42.25"	133cc	RH Only	59.5"

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

APEX^{PRO} SERIES



APEX UTILITY WOODS



MCA MMT

70g (Reg, Stiff) • 80g (X-Stiff)

**Shaft weights indicate weight class*



Golf Pride Z Grip Firm

Standard, 50g



TOUR-INSPIRED COMPACT, WORKABLE SHAPE & OPTIMIZED LENGTH

The distinct clubhead shaping is inspired by in-depth feedback from Tour pros. They require a compact profile to enhance shot-shaping and improve control. Club lengths are set between a fairway wood and a hybrid, allowing for versatile playability while still being easy to hit.



FAST BALL SPEED FROM BATWING TECHNOLOGY & AN A.I. DESIGNED C300 FACE CUP

The A.I.-designed Batwing structure is pushed to the perimeter to stiffen the body, allowing the high-strength C300 maraging steel face cup to flex for fast ball speeds.



ENHANCED TURF INTERACTION FROM CUTWAVE PRO SOLE

The Apex UW is designed for versatile shot-making. An all-new Cutwave Pro Sole is a streamlined design, engineered specifically to cut through the turf more efficiently.



HIGH LAUNCH, CONSISTENT CONTROL AND TIGHTER DISPERSION

The center of gravity is precisely positioned in a neutral location for an exceptional combination of high launch, steeper landing angles, consistent spin characteristics and reduced draw bias. The Apex UW is an excellent option for better players looking for a more playable hybrid or fairway wood.

Club	Loft	Lie	Length	Availability	Swingweight
17	17.0°	57°	41.5"	RH/LH	D3
19	19.0°	57°	41.5"	RH/LH	D3
21	21.0°	57.5°	41.0"	RH ONLY	D3

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM[®] ★STAR★



PARADYM STAR FAIRWAY WOOD



UST ATTAS SPEED

40g (WMS, Light, Reg, Stiff)

**Stiff Available as Custom Only*



WINN DRI-TAC LITE 26G (MEN)

WINN DRI-TAC LITE 21G (WMS)



INCREDIBLY EASY TO SWING FROM A PREMIUM LIGHTWEIGHT DESIGN

The Paradym Star fairway wood is designed to be extremely easy to swing. At an overall club weight that is 28 grams lighter than the Paradym fairway wood, moderate swing speed players can maximize swing speed and increase their distance potential.



HIGH LAUNCH AND STRAIGHT DISTANCE

The Paradym Star fairway woods are engineered with more loft and more upright lie angles than Paradym fairway woods. The result is a high launch with draw bias to give moderate swing speeds players straight distance.



FAST BALL SPEEDS FROM THE TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY

The Tungsten Speed Cartridge and Jailbreak with Batwing Technology work together to provide fast ball speeds and incredible distance.



PREMIUM LIGHTWEIGHT COMPONENTS

The ultra-premium ATTAS Speed T1100 Shaft is as light as 40 grams, combined with a Winn Dri-Tac Lite grip that's just 26 grams.

Club	Loft	Lie	Volume	Men's Length	Men's Swing Weight	Women's Length	Women's Swing Weight	Availability
3W	16°	58°	180cc	43"	D2	42.50"	C6	RH
5W	19°	58.5°	153cc	42.25"	D2	41.75"	C6	RH
7W	22°	59°	140cc	41.5"	D2	41"	C6	RH
9W	25°	59.5°	133cc	40.75"	D2	40.25"	C6	RH

03

HYBRIDS

PARADYM Ai SMOKE



PARADYM AI SMOKE HYBRID



PROJECT X CYPHER 2.0

50g (Light) • 60g (Reg) • 70g (Stiff)



LAMKIN CROSSLINE 360

50g (Standard)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimizes performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green.



CONTEMPORARY HYBRID SHAPING FOR MODERN GOLFERS

The new Ai Smoke hybrid features a brand-new contemporary design. With a larger overall profile we've amplified forgiveness and instilled confidence at address. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG), positioning it both low and forward. The outcome: low spin coupled with impressive ball speed.

Club	Loft	Length	Lie	Swingweight	Availability
3	18°	40.625"	57.375	D2	RH/LH
4	21°	40.0"	58	D2	RH/LH
5	24°	39.375"	58.625	D2	RH/LH
6	27°	38.75"	59.25	D2	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

** All lofts adjustable.*

PARADYM Ai SMOKE



PARADYM AI SMOKE HL HYBRID



PROJECT X CYPHER 2.0

50g (Light) • 60g (Reg) • 70g (Stiff)



LAMKIN CROSSLINE 360

50g (Standard)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimizes performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green.



CONTEMPORARY HYBRID SHAPING FOR MODERN GOLFERS

The new Ai Smoke HL model features a shallower profile to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG), positioning it both low and forward. The outcome: low spin coupled with impressive ball speed.

Club	Loft	Length	Lie	Swingweight	Availability
3	18°	41.25"	56.75°	D1	RH/LH
4	21°	40.50"	57.5°	D1	RH/LH
5	24°	39.75"	58.25°	D1	RH/LH
6	27°	39.00"	59°	D1	RH/LH
7	30°	38.25"	59.75°	D1	RH/LH
8	33°	37.50"	60.5°	D1	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

** All lofts adjustable.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST HYBRID



MCA TENSEI AV BLUE / SILVER

40g (R2, Light) | D2



LAMKIN WINN DRI-TAC LITE 2.0 (25g)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.



FORGIVING SHAPE FOR MODERN GOLFERS

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG). The outcome: high launch coupled with impressive ball speed.



EFFORTLESS DISTANCE WITH MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.

Club	Loft	Length	Lie	Swingweight	Availability
4	21°	40.5"	58.5°	D0	RH Only
5	24°	39.75"	59°	D0	RH Only
6	27°	39"	59.5°	D0	RH Only
7	30°	38.25"	60°	D0	RH Only
8	33°	37.5"	60.5°	D0	RH Only

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM
SUPER HYBRID

PARADYM SUPER HYBRID



UST RECOIL DART

65G (Light), 75G (Reg, Stiff), 85G (X-Stiff)



LAMKIN CROSSLINE 360

Black/Blue (50g)



DRIVER-LIKE POWER FROM A HYBRID

The Paradym Super Hybrid leverages advanced materials used in driver design to create a hybrid with driver-like power. A lightweight, yet incredibly strong A.I.-designed titanium face creates explosive speed and incredible distance.



OVERSIZED TITANIUM BODY FOR EXTREME FORGIVENESS

An all-titanium body allows for a larger overall footprint designed for extreme forgiveness. The Paradym Super Hybrid will be your go-to club on precise shots and everywhere else.



SPEED CARTRIDGE FOR A PENETRATING LAUNCH

Up to 91g of tungsten and steel speed cartridges are paired with the triaxial carbon crown work to precisely position the CG for a more penetrating launch.



COMPLETE ADJUSTABILITY

We've provided complete adjustability with our lightweight OptiFit 3 Hosel, helping you dial in the ball flight and launch that you want to see.

Model	Loft	Lie	Length	Swingweight	Availability
2H	16°	57°	41.5"	D4	RH Only
3H	18°	57.5°	41"	D4	RH/LH
4H	21°	58°	40.5"	D4	RH/LH
5H	24°	58.5°	40"	D4	RH/LH
6H	27°	59°	39.5"	D4	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

PARADYM[®] ★ STAR ★



PARADYM STAR HYBRID

UST ATTAS SPEED

40g (WMS) • 50g (Light, Reg, Stiff)

**Stiff Available as Custom Only*



WINN DRI-TAC 2.0 44G (STANDARD)

WINN DRI-TAC 2.0 44G (UNDERSIZED)



INCREDIBLY EASY TO SWING FROM A PREMIUM LIGHTWEIGHT DESIGN

The Paradym Star hybrids are designed to be incredibly easy to swing. Utilizing an overall club design that is 33g lighter than Paradym, moderate swing speed players can maximize swing speed and increase their distance potential.



HIGH LAUNCH AND STRAIGHT DISTANCE

Paradym Star hybrids are engineered with more loft and more upright lie angles than Paradym hybrids. The result is a high launch with draw bias to promote straight distance for moderate swing speed players.



FAST BALL SPEEDS FROM THE TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY

The Tungsten Speed Cartridge and Jailbreak with Batwing Technology work together to provide fast ball speeds and incredible distance.



PREMIUM LIGHTWEIGHT COMPONENTS

The ultra-premium ATTAS Speed Series shaft is just 50 grams, combined with an incredibly comfortable Winn Dri-Tac Lite grip that's just 44 grams.

Model	Loft	Lie	Men's Length	Men's Swing Weight	Women's Length	Women's Swing Weight	Availability
4H	21°	59°	40.25"	D1	39.25"	C5	RH
5H	24°	59.5°	39.75"	D1	38.75"	C5	RH
6H	27°	60°	39.25"	D1	38.25"	C5	RH
7H	30°	60.5°	38.75"	D1	37.75"	C5	RH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

04

IRONS

PARADYM Ai SMOKE



PARADYM AI SMOKE IRON

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with tight dispersion. *The Paradym Ai Smoke model is best suited for golfers with average to high swing speeds looking to maximize distance and improve dispersion.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. The result is a face that promotes maximum distance with tight dispersion into the green.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while maintaining tight dispersion into the green.



CONTEMPORARY DESIGN MEETS HOLLOW-BODY INNOVATION

Modern shaping and hollow-body construction melds form and function, delivering a seamless blend of modern sophistication and innovation. The new, modern shape consists of longer blade lengths, thinner toplines, and optimized sole widths to create a forgiving, yet streamlined look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.

PARADYM A: SMOKE



PARADYM AI SMOKE IRON



TT PROJECT X CYPHER 2.0 50

55g (Light) • 60G (Reg) • 70G (Stiff)



TRUE TEMPER ELEVATE MPH 95

95g (Regular, Stiff)



LAMKIN CROSSLINE

46g (Gr), 50g (St)

SPECS

Model	Loft	Length	Lie	Swingweight (St/Gr)	Availability	Offset
4	19°	39.125"	60.375°	D2 / D0	RH/LH	4.1mm
5	22°	38.50"	61°	D2 / D0	RH/LH	3.7mm
6	25°	37.875"	61.625°	D2 / D0	RH/LH	3.3mm
7	28°	37.25"	62.25°	D2 / D0	RH/LH	2.8mm
8	32°	36.625"	62.875°	D2 / D0	RH/LH	2.2mm
9	37°	36.00"	63.5°	D2 / D0	RH/LH	1.7mm
P	42°	35.75"	63.75°	D2 / D0	RH/LH	1.5mm
A	46°	35.5"	64°	D2 / D0	RH/LH	1.4mm
G	50°	35.5"	64°	D2 / D0	RH/LH	1.3mm
S	54°	35.5"	64°	D2 / D0	RH/LH	1.3mm

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM AI SMOKE



PARADYM AI SMOKE IRON HL

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The HL (High Launch) model is made for golfers who need higher launch to maximize distance and hit more greens.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face™ optimizes performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that launches higher with more spin to maximize distance.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Through our innovative Ai Smart Face optimization process, we can increase club length in the long and mid irons without sacrificing control. Golfers can now take advantage of the distance benefits of ½" longer clubs while upholding precise control and tight dispersion.



MODERN DESIGN MEETS CLASSIC CAVITY BACK CONSTRUCTION

The HL model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.

PARADYM AI SMOKE



PARADYM AI SMOKE IRON HL



TT PROJECT X CYPHER 2.0

55g (Light) • 60G (Reg) • 70G (Stiff)



TRUE TEMPER ELEVATE MPH 85

95g (Regular, Stiff)



LAMKIN CROSSLINE

46g (ST), 50g (GR)

SPECS

Model	Loft	Length	Lie	Swingweight (St/Gr)	Availability	Offset
4	21°	39.75"	59.75°	D1/C9	RH/LH	5.3mm
5	24°	39.00"	60.5°	D1/C9	RH/LH	4.7mm
6	27°	38.25"	61.25°	D1/C9	RH/LH	4.1mm
7	30°	37.50"	62°	D1/C9	RH/LH	3.4mm
8	34°	36.75"	62.75°	D1/C9	RH/LH	2.6mm
9	38°	36.00"	63.5°	D1/C9	RH/LH	1.8mm
P	43°	35.75"	63.75°	D1/C9	RH/LH	1.5mm
A	47°	35.5"	64°	D1/C9	RH/LH	1.4mm
G	51°	35.5"	64°	D1/C9	RH/LH	1.3mm
S	55°	35.5"	64°	D1/C9	RH/LH	1.3mm

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The Max Fast model is made for golfers who need to optimize swing speed and increase launch to maximize distance and hit more greens.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face™ optimizes performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that launches higher with more spin to maximize distance.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while upholding precision and tight dispersion.



MODERN DESIGN MEETS CAVITY BACK CONSTRUCTION

The Max Fast model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.



EFFORTLESS DISTANCE WITH THE MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features more loft and lightweight components, including a 40g shaft, to ensure an easy, high launch.

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON



MCA TENSEI BLUE SILVER

40g (R2)



WINN DRI TAC 2.0

44g

SPECS

Model	Loft	Length	Lie	Swingweight	Availability	Offset
5	25°	39.00"	61.5°	C9	RH Only	4.7mm
6	28°	38.25"	61.75°	C9	RH Only	4.1mm
7	31°	37.50"	62.5°	C9	RH Only	3.4mm
8	35°	36.75"	63.25°	C9	RH Only	2.6mm
9	39°	36.00"	64°	C9	RH Only	1.8mm
P	44°	35.75"	64.25°	C9	RH Only	1.5mm
A	48°	35.5"	64.5°	C9	RH Only	1.4mm
G	52°	35.5"	64.5°	C9	RH Only	1.3mm
S	56°	35.5"	64.5°	C9	RH Only	1.3mm



APEX PRO
SERIES**APEX CB IRONS**

The new Apex CB '24 Irons are designed for the most discerning tour pros and elite ball-strikers. This tour-cavity back is designed with an all-new forged construction for a pure feel, precise shot-making, and workability.

THE ULTIMATE TOUR IRON

**PURE FORGED PERFORMANCE**

The Apex CB '24 irons are forged in a 5-step process from 1025 carbon steel, creating the buttery-soft feel discerning players crave. The body and face are forged as one-piece while MIM weights placed strategically in the toe to create a perfectly balanced design for enhanced workability and control.

**PROGRESSIVE CG DESIGN FOR ADDED CONTROL**

A progressive CG throughout the set improves trajectory control. The long irons feature a lower CG that promotes towering shots that land soft into greens while the short irons utilize a higher CG for a lower trajectory to promote more spin for added control.

**DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION**

The new Apex CB '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots.

**ENDLESS COMBO SET POSSIBILITIES**

The Apex CB '24 iron combines a classic tour shape with modern design features to create a stunning new look. The Apex CB '24 also features a thinner topline and longer blade lengths than its predecessor that seamlessly blend with the other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

APEX^{PRO} SERIES



APEX CB IRONS

SPECS

Club	Loft	Lie	Availability	Offset	Build Length
3	20.5°	60.0°	RH/LH	3.3MM	39.00"
4	23.0°	60.5°	RH/LH	3.1MM	38.50"
5	26.0°	61.0°	RH/LH	2.8MM	38.00"
6	30.0°	61.5°	RH/LH	2.5MM	37.50"
7	34.0°	62.0°	RH/LH	2.3MM	37.00"
8	38.0°	62.5°	RH/LH	2.1MM	36.50"
9	42.0°	63.0°	RH/LH	1.9MM	36.00"
10	46.0°	63.25°	RH/LH	1.6MM	35.75"
11	50.0°	63.5°	RH/LH	1.4MM	35.50"

Custom Only

APEX PRO
SERIES**APEX MB IRONS**

The new Apex MB Irons are developed for the absolute best in the game who are looking for a high level of performance in a modern Tour blade. With our Dynamic Sole Design, it provides more efficient turf interaction, enhanced workability, and the classic feel that elite players expect.

A PURE BLADE IN A MODERN DESIGN

**PURE FORGED PERFORMANCE**

The Apex MB '24 body and face are forged as one-piece from 1025 carbon steel, creating the purest feeling iron imaginable.

**PROGRESSIVE CG DESIGN FOR ADDED CONTROL**

A progressive CG throughout the set improves trajectory control. The long irons feature a lower CG that promotes towering shots that land soft into greens while the short irons utilize a higher CG for a lower trajectory with more spin for added control.

**DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION**

The new Apex MB '24 irons feature a dual chamfer on the leading edge to cut through the turf more efficiently. A trailing edge chamfer provides relief from the turf after contact for enhanced feel. This Dynamic Sole Design maintains speed through the turf and promotes consistent contact on all shots.

**ENDLESS COMBO SET POSSIBILITIES**

The Apex MB '24 iron is a pure blade in a modern design. A thinner topline and longer blade lengths seamlessly blend with the other Apex Pro Series irons for those who want to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

APEX^{PRO} SERIES



APEX MB IRONS

SPECS

Model	Loft	Availability	Lie	Offset	Build Length
3	20.5°	RH/LH	60.0°	2.2mm	39.00"
4	23.0°	RH/LH	60.5°	2.1mm	38.50"
5	26.0°	RH/LH	61.0°	1.9mm	38.00"
6	30.0°	RH/LH	61.5°	1.7mm	37.50"
7	34.0°	RH/LH	62.0°	1.5mm	37.00"
8	38.0°	RH/LH	62.5°	1.3mm	36.50"
9	42.0°	RH/LH	63.0°	1.1mm	36.00"
10	46.0°	RH/LH	63.25°	0.8mm	35.75"
11	50.0°	RH/LH	63.5°	0.6mm	35.50"

Custom Only

APEX^{PRO} SERIES**APEX PRO IRONS**

A revolutionary multi-material forged construction paired with our patented urethane microspheres delivers unmatched feel. An all-new progressive face is designed for exceptional distance with Tour-level precision. And a Dynamic Sole Design promotes improved turf interaction and better contact. The ultimate players performance iron has officially arrived.

EXCEPTIONAL DISTANCE WITH TOUR-LEVEL PRECISION

**ADVANCED FORGED PERFORMANCE**

For the first time ever in an Apex iron, a hollow body construction pairs a forged face with a forged 1025 carbon steel body to deliver a premium, ultra-soft feel. Our patented urethane microspheres also work to dampen sound and improve feel while still allowing the face to flex for high ball speeds across the face.

**NEW PROGRESSIVE FACE DESIGN FOR INCREDIBLE DISTANCE WITH ADDED CONTROL**

The Apex Pro '24 irons feature a progressive face design to give players powerful long irons and more precise short irons. The long irons are designed with a powerful Forged 455 face cup to enhance distance and forgiveness. The short irons feature an ultra-consistent forged 1025 face plate engineered to give you control with your scoring clubs.

**DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION**

The new Apex Pro '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots.

**ENDLESS COMBO SET POSSIBILITIES**

From loft packages to sole geometries and shapes, the Apex Pro irons can be combined in any fashion with the other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

APEX^{PRO} SERIES**APEX PRO IRONS****TRUE TEMPER DYNAMIC GOLD MID**

115g (Reg, Stiff, X-Stiff)

**MCA MMT IRON**

85g (Reg) • 95g (Stiff) • 105g (X-Stiff)

Shaft weights indicated weight class*GOLF PRIDE Z GRIP FIRM**

Standard – 50g (Steel), 46g (Graphite)

SPECS

Model	Loft	Availability	Lie	Offset	Build Length	Swingweight
3	19.0°	RH/LH	60.0°	3.4mm	39.00"	D2
4	22.0°	RH/LH	60.5°	3.2mm	38.50"	D2
5	25.0°	RH/LH	61.0°	3.0mm	38.00"	D2
6	29.0°	RH/LH	61.5°	2.7mm	37.50"	D2
7	33.0°	RH/LH	62.0°	2.5mm	37.00"	D2
8	37.0°	RH/LH	62.5°	2.2mm	36.50"	D2
9	41.0°	RH/LH	63.0°	1.9mm	36.00"	D2
P	45.0°	RH/LH	63.25°	1.7mm	35.75"	D2
A	50.0°	RH/LH	63.5°	1.3mm	35.50"	D2

APEX^{PRO} SERIES



COMBO SET MENUS: PLAYER

The Perfect combination of Apex Pro and Apex CB for distance, feel, playability and shot-making control.

BUILD THE PERFECT SET OF IRONS FOR YOUR GAME

Model	PRO				CB				
Club	3	4	5	6	7	8	9	10	11
Loft	19.0°	22.0°	25.0°	29.0°	34.0°	38.0°	42.0°	46.0°	50.0°
Lie	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.25°	63.5°
Offset	3.4mm	3.2mm	3.0mm	2.7mm	2.3mm	2.1mm	1.9mm	1.6mm	1.4mm
Build Length	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"

APEX^{PRO} SERIES



COMBO SET MENUS: ELITE

For the best ball strikers, The Apex CB and MB combo provides the ultimate playability and feel in one set.

BUILD THE PERFECT SET OF IRONS FOR YOUR GAME

Model	CB				MB				
Club	3	4	5	6	7	8	9	10	11
Loft	20.5°	23.0°	26.0°	30.0°	34.0°	38.0°	42.0°	46.0°	50.0°
Lie	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.25°	63.5°
Offset	3.3mm	3.1mm	2.8mm	2.5mm	1.5mm	1.3mm	1.1mm	0.8mm	0.6mm
Build Length	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"

APEX^{PRO} SERIES



COMBO SET MENUS: TRIPLE PLAY

Reap all the technology and benefits of the Apex Pro Series family with all three models.

BUILD THE PERFECT SET OF IRONS FOR YOUR GAME

Model	PRO				CB		MB		
Club	3	4	5	6	7	8	9	10	11
Loft	19.0°	22.0°	25.0°	30.0°	34.0°	38.0°	42.0°	46.0°	50.0°
Lie	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.25°	63.5°
Offset	3.4mm	3.2mm	3.0mm	2.5mm	2.3mm	2.1mm	1.1mm	0.8mm	0.6mm
Build Length	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"

APEX^{PRO} SERIES



APEX UT IRONS



TRUE TEMPER DYNAMIC GOLD MID

115g (Reg, Stiff, X-Stiff)



MCA MMT UT IRON

80g (Reg, Stiff) • 90g (X-Stiff)

**Shaft weights indicated weight class*



GOLF PRIDE Z GRIP FIRM

Standard – 50g (Steel), 46g (Graphite)

PURE POWER WITH COMPLETE CONTROL



ADVANCED FORGED PERFORMANCE

The Forged 455 face cup provides exceptional distance, making the Apex UT '24 iron an incredibly powerful and workable option off the tee.



DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION

The new Apex UT '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots. The new Apex Utility iron is a more compact shape than its predecessor with a slightly shallower face to promote a higher launch.



ENDLESS COMBO SET POSSIBILITIES

The new Apex UT '24 irons are the perfect complement to the other Pro Series models. Whether you're looking for a driving iron or a long iron replacement, the Apex UT '24 irons are designed to seamlessly blend with other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

Model	Loft	Availability	Lie	Offset	Steel Length	Swingweight (St)	Graphite Length (St)	Swingweight (Gr)
2	18.0°	RH/LH	60.0°	2.3mm	39.50"	D3	39.50"	D1
3	20.0°	RH/LH	60.5°	2.2mm	39.00"	D3	39.00"	D1
4	23.0°	RH/LH	61.0°	2.0mm	38.50"	D3	38.50"	D1

BIG BERTHA



BIG BERTHA IRONS

For players who are seeking an iron that is easy to hit with outstanding ball speed, our Big Bertha irons promote incredible forgiveness in a generous, confidence-inspiring shape. Using cutting edge A.I. technology and premium performance materials such as tungsten technologies like tungsten, these irons are engineered to deliver easy distance and powerful iron shots, even on off-center hits.

Make Every Shot Your Best



EXCEPTIONAL LAUNCH AND CONTROL FROM PRECISION TUNGSTEN WEIGHTING

Precision tungsten is used in two ways to improve launch and control. Up to 11g of external tungsten is positioned to promote outstanding forgiveness. And up to 43g of internal tungsten is positioned to create high-launching long irons and easy-to-control short irons.



FAST BALL SPEEDS FROM AN A.I. DESIGNED FACE CUP

A high-strength face cup uses A.I. to optimize speed and spin across the face. Each head throughout the set features a unique A.I. pattern to enhance performance.



INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE

Our classic Big Bertha shape has been refined to inspire confidence at address. Each iron is designed with thicker toplines, wider soles, enhanced offset, and longer blade lengths to create forgiveness and a straight ball flight.



EASY TO SWING WITH OUTSTANDING FEEL

Big Bertha irons utilize lightweight components to provide an easy-to-swing package. Our patented Urethane Microspheres produce outstanding feel while maintaining exceptional ball speeds.



PREMIUM LOOK FROM A BLACK SMOKE FINISH

The all-new Big Bertha irons now come in a stunning Black Smoke finish. This ultra-durable finish creates a premium look in the bag.

BIG BERTHA



BIG BERTHA IRONS



CALLAWAY RCH 65g (Light)



CALLAWAY RCH 65g (Reg)



CALLAWAY RCH 65g (Stiff)



TRUE TEMPER Elevate MPH 85g (Reg, Stiff)

**Shaft weights indicate weight class*



CALLAWAY MEN'S UNIVERSAL GRIP (46g)

SPECS

Model	Loft	Length	Lie	Swingweight (Steel)	Swingweight (Graphite)	Availability	Offset (mm)
4	18.0°	38.75"	60.5°	D1	D0	RH/LH	8.1mm
5	21.0°	38.125"	61.25°	D1	D0	RH/LH	7.7mm
6	24.0°	37.5"	62.0°	D1	D0	RH/LH	7.4mm
7	27.0°	37.0"	62.5°	D1	D0	RH/LH	6.9mm
8	31.5°	36.5"	63.0°	D1	D0	RH/LH	6.1mm
9	36.5°	36.0"	63.5°	D1	D0	RH/LH	5.5mm
P	42.0°	35.75"	64.0°	D1	D0	RH/LH	4.7mm
A	47.0°	35.5"	64.0°	D1	D0	RH/LH	3.8mm
G	52.0°	35.25"	64.0°	D1	D0	RH/LH	3.2mm
S	56.0°	35.0"	64.0°	D1	D0	RH/LH	2.5mm



05 WOMEN'S

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX DRIVER



PROJECT X CYPHER 2.0

40g (LGT) | C8



GOLF PRIDE TOUR VELVET 360 (50g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE

The MAX driver features a forgiving shape and adjustable perimeter weighting to deliver up to 19 yards of shot shape correction.

Loft	Lie	Women's Length	Volume	Availability
9.0°	58°	44.5"	460cc	RH/LH
10.5°	58°	44.5"	460cc	RH/LH
12.0°	58°	44.5"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX D DRIVER



PROJECT X CYPHER 2.0

40g (WMS) | C8



LAMKIN ST SOFT UNDERSIZED (44g)



WORLD'S FIRST AI SMART FACE DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max D Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking to hit a draw. A rear weight will help stabilize the head and increase launch.

Loft	Lie	Men's Length	Volume	Availability
9.0°	60°	45.75"	460cc	RH/LH
10.5°	60°	45.75"	460cc	RH/LH
12.0°	60°	45.75"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX FAST DRIVER



MCA ELADIO

40g (WMS) | C8



**LAMKIN WINN DRI-TAC
LITE 2.0 (21g)**



WORLD'S FIRST AI SMART FACE DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max Fast Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking for easy launch. From a fixed hosel and rear weight, Max Fast will be a go to driver for lightweight easy-to-swing performance.

Loft	Lie	Women's Length	Volume	Availability
10.5°	59.5°	44.5"	460cc	RH Only

12.0°	59.5°	44.5"	460cc	RH Only
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**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM Ai SMOKE MAX FAIRWAY WOOD

PROJECT X CYPHER 2.0

40g (Light) | D2 • 50g (Light, Reg) | D2



MCA TENSEI AV BLUE

60g (Reg, Stiff) | D3 • 70g (Stiff, X-Stiff) | D4



GOLF PRIDE TOUR VELVET 360 (50g)



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Ai Smoke Max Fairway Woods will be the optimal choice for players who want consistent launch and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in loft and shot shape.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	42"	171cc	RH/LH	56" Adjustable
3HL	16.5° Adjustable	42"	171cc	RH Only	56" Adjustable
5W	18°	41.5"	153cc	RH/LH	56.5°
7W	21°	41"	144cc	RH/LH	57"
9W	24°	40.5"	133cc	RH Only	58"
11W	27°	40"	128cc	RH Only	59"
HVN	20°	41.75"	165cc	RH Only	57"

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX D FAIRWAY WOOD



PROJECT X CYPHER 2.0

40g (WMS) | C7



LAMKIN ST SOFT
UNDERSIZED (44g)



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH DRAW BIAS

The Ai Smoke Max D fairway wood is built with a more upright lie angle and a neutral face at address to deliver our most forgiving shape and highest launch with draw bias. An adjustable 3W allows players the ability to dial in launch even more.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	42"	175cc	RH/LH	58" Adjustable
3HL	16.5° Adjustable	42"	175cc	RH Only	58" Adjustable
5W	18°	41.5"	154cc	RH/LH	58.5°
7W	21°	41"	145cc	RH Only	59°

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST FAIRWAY WOOD



MCA ELADIO

40g (WMS) | C6



LAMKIN WINN DRI-TAC
LITE 2.0 (21g)



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH EASY DISTANCE FROM LIGHTWEIGHT DESIGN

The Ai Smoke Max Fast fairway wood is our lightest weight model. It provides a forgiving shape that's easy to launch with draw bias. With overall lighter components, a bonded hosel and upgraded Winn Dri-Tac grips, players with slower swing speeds will find confidence in Max Fast.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	16°	42"	175cc	RH Only	58"
5W	19°	41.5"	154cc	RH Only	58.5"
7W	22°	41"	145cc	RH Only	59°
9W	25°	40.5"	133cc	RH Only	59.5"

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX FAST HYBRID



MCA ELADIO

40g (WMS)



LAMKIN WINN DRI-TAC
LITE 2.0 (44g)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.



FORGIVING SHAPE FOR MODERN GOLFERS

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG). The outcome: high launch coupled with impressive ball speed.



EFFORTLESS DISTANCE WITH MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.

Club	Loft	Length	Lie	Swingweight	Availability
4	21°	39.5"	58.5°	C4	RH Only
5	24°	38.75"	59°	C4	RH Only
6	27°	38"	59.5°	C4	RH Only
7	30°	37.25"	60°	C4	RH Only
8	33°	36.5"	60.5°	C4	RH Only

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM A: SMOKE



PARADYM AI SMOKE MAX FAST IRON

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The Max Fast model is made for golfers who need to optimize swing speed and increase launch to maximize distance and hit more greens.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face™ optimizes performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that launches higher with more spin to maximize distance.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while upholding precision and tight dispersion.



MODERN DESIGN MEETS CAVITY BACK CONSTRUCTION

The Max Fast model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.



EFFORTLESS DISTANCE WITH THE MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features more loft and lightweight components, including a 40g shaft, to ensure an easy, high launch.

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON



MCA ELADIO

40g (WMS)

**LAMKIN WINN DRI-TAC
LITE 2.0 (44g)**

SPECS

Model	Loft	Length	Lie	Swingweight	Availability	Offset
6	28°	37.25"	61.75°	C3	RH Only	4.1mm
7	31°	36.50"	62.5°	C3	RH Only	3.4mm
8	35°	35.75"	63.25°	C3	RH Only	2.6mm
9	39°	35.00"	64°	C3	RH Only	1.8mm
P	44°	34.75"	64.25°	C3	RH Only	1.5mm
A	48°	34.5"	64.5°	C3	RH Only	1.4mm
G	52°	34.5"	64.5°	C3	RH Only	1.3mm
S	56°	34.5"	64.5°	C3	RH Only	1.3mm

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

BIG BERTHA REVA



BIG BERTHA REVA IRONS

Our Big Bertha REVA irons are engineered with women in mind. Featuring bespoke lofts, swingweights, shafts, and even tungsten, the Big Bertha REVA irons are designed to help female golfers launch it higher and easier with outstanding forgiveness and powerful distance.

Swing The Game In Your Favor

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ EXCEPTIONAL LAUNCH AND CONTROL FROM PRECISION TUNGSTEN WEIGHTING
- ✓ FAST BALL SPEEDS FROM AN A.I. DESIGNED FACE CUP
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA REVA SHAPE
- ✓ EASY TO SWING WITH OUTSTANDING FEEL

BIG BERTHA REVA



BIG BERTHA REVA IRONS



CALLAWAY RCH
45g (Womens) **Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZE (44g)

SPECS

Model	Loft	Length	Lie	Swingweight (Graphite)	Availability	Offset (mm)
5	24.5°	37.5"	61.3°	C3	RH/LH	7.7mm
6	27.5°	37.0"	62.0°	C3	RH/LH	7.4mm
7	31.0°	36.5"	62.5°	C3	RH/LH	6.9mm
8	35.0°	36.0"	63.0°	C3	RH/LH	6.1mm
9	39.0°	35.5"	63.5°	C3	RH/LH	5.5mm
P	44.0°	35.25"	64.0°	C3	RH/LH	4.7mm
A	49.0°	35.0"	64.0°	C3	RH/LH	3.8mm
S	54.0°	34.75"	64.0°	C2	RH/LH	3.2mm

REVA



RED

BLACK

BLUE

ROSE GOLD

REVA COMPLETE SET

The REVA Complete Set from Callaway, the #1 brand for women's equipment, is designed with premium performance in mind. This complete offering is engineered for women of all skill levels who want to increase their distance, hit great shots, and enjoy the game more than ever before.

A PREMIUM PERFORMANCE SET FOR WOMEN



LONG DISTANCE OFF THE DRIVER

Designed for the ultimate combination of distance and forgiveness to inspire confidence in every swing.



EASY TO LAUNCH FAIRWAY WOOD

Optimized so that it's easy to hit with a high flying ball flight.



MAXIMUM FORGIVENESS IN THE IRONS

Large, oversized Deep Cavity back Irons designed for easy launch and forgiveness on mishits.



DESIGNED FOR WOMEN'S SWING SPEED

The loft progressions and set makeup are built based on extensive player testing with women's golfers.



TOUR-PROVEN STROKE LAB PUTTER

Features our innovative Stroke Lab shaft to improve the tempo and consistency in your stroke.



GOLF BAG AND HEADCOVERS

Our premium and functional REVA golf bag and headcovers complete the set.



COLOR OPTIONS

Right-handed sets: Available in red, blue and black. Left-handed sets: Only available in black.

REVA



RED

BLACK

BLUE

ROSE GOLD

REVA COMPLETE SET

11 PIECE SET

Includes: Driver, 3W, 5H, 6H, 7IR-PW, SW, Putter and Bag

8 PIECE SET

Includes: Driver, 5W, 5H, 7I, 9IR, SW, Putter and Bag



CALLAWAY REVA WOMENS SHAFT

WOMEN'S REVA 11 PIECE COMPLETE SET PRODUCT SPECS

NAME	LOFT	AVAILABILITY	STANDARD LENGTH	LIE	SWING WEIGHT
DRIVER	12.5°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	44.50"	57.0°	C5
3-WOOD	20°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	41.00"	57.5°	C4
5H	27°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	38.50"	59.5°	C5
6H	30°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	37.50"	60.5°	C5
7-IRON	33°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	36.50"	62.5°	C6
8-IRON	38°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	36.00"	63.0°	C6
9-IRON	43°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	35.50"	63.5°	C6
PW	48°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	35.00"	64.0°	C6
SW	56°	RH/LH (RED, BLACK, ROSE GOLD, SETS), RH ONLY (BLUE SETS)	34.75"	64.0°	C7

WHAT SET IS RIGHT FOR ME?

STANDARD

Height: 5'2" - 5'7"
Length: Std.

SHORT

Height: 5'1" and shorter
Length: -1/2"

LONG

Height: 5'8" and taller
Length: +1/2"

NEW

E·R·C SOFT REVA™



ERC Soft is our longest golf ball with soft feel, and for 2023 we've introduced technologies that promote a new level of complete performance. Leading with the cover, we've created an all-new GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with an all-new HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These enhanced design features are especially suited for women who want to optimize their performance on the course. Our new technologies properly complement each other, delivering soft feel through the bag, incredible distance with the driver, and added spin for greenside control with your wedges.

OUR LONGEST BALL WITH SOFT FEEL AND GREENSIDE CONTROL



NEW GRIP URETHANE COATING FOR INCREASED GREENSIDE SPIN

This coating system features high-elongation paint for increased control on approach shots and short game shots.



MORE BALL SPEED & SOFT FEEL FROM NEW HYPER ELASTIC SOFTFAST CORE

Optimized for faster driver speed and soft feel around the green.



HYBRID COVER PROVIDES EXCEPTIONAL FEEL, CONTROL AND SPIN + LONG DISTANCE

The cover allows us to create a versatile, multi-material construction. This is how we combine maximized distance from high launch and low spin, with soft feel and durability.



HIGH SPEED MANTLE FOR ENHANCED BALL SPEED AND CONTROL

Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.



NEW TRIPLE TRACK DAGGER TECHNOLOGY FOR ADVANCED ALIGNMENT

Our new Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.

**WHITE**

REVA



The Callaway REVA Golf Ball is engineered for women who want to improve their distance, ball flight and consistency. To promote easy launch and more forgiveness, we've leveraged an oversized construction that conforms to the rules of golf. Our oversized core and low spin characteristics are also designed for longer, more accurate shots. Try the REVA if you're looking to hit better shots that fly on a straighter line.

DESIGNED FOR WOMEN TO UNLOCK YOUR DISTANCE



EASY TO LAUNCH AND MORE FORGIVING

Promotes higher ball flight for increased distance, and more forgiveness for better accuracy, all from an oversized construction that conforms to the rules of golf.



LONG AND STRAIGHT

Our oversized core and low spin profile are specifically designed for women to maximize distance and consistency on the course.



WHITE



PINK



06 WEDGES

JAWS RAW



JAWS RAW WEDGE

WHAT'S NEW

- C Grind now available
- Left handed options in Raw Black Plasma
- Full face grooves available in 58° and 60° in grinds S, W, Z
- Additional 62° Z grind, and 54° & 56° X Grind

PURE SPIN IN ITS RAWEST FORM



TOTAL SPIN MACHINE

We're taking spin and control to new levels by leveraging:

- NEW - option for full face grooves providing maximum spin and control
- The most aggressive groove in golf to promote a controlled "one hop and stop" trajectory
- Offset Groove-in-Groove Technology (included on 54°-62°)



NEW WEIGHT BALANCED DESIGN FOR ENHANCED FEEL AND IMPROVED SCORING PERFORMANCE

The Pitch, Gap, Sand, and Lob Wedges have been meticulously crafted to enhance their specific performance benefits. Tungsten is in a Callaway wedge for the first time ever, on the sand and lob wedges, to center the CG position for control and feel. Variable length hosels are engineered to control trajectory while enhancing forgiveness.



VERSATILITY AND SHOT MAKING WITH 28 LOFT / BOUNCE OPTIONS PER FINISH

With 6 grind options across two shapes, lofts spanning 48° to 62°, and two premium finishes, Jaws Raw delivers a full and complete wedge lineup.



C GRIND

Skilled & Precise players who manufacture multiple shots around the greens



Z GRIND

Shotmakers who like to open the face around the greens



S GRIND

Fits a variety of swing types; best for players who prefer a square face



X GRIND

Shotmakers with a steep angle of attack



W GRIND

Our widest sole for players who need the most help and forgiveness

JAWS RAW



JAWS RAW WEDGE



MEN'S GRAPHITE: PROJECT X CATALYST
80g



MEN'S STEEL: TRUE TEMPER DYNAMIC GOLD SPINNER
115g



MEN'S GRIP: LAMKIN UTX CHARCOAL GRIP

MEN'S SPECS

	LOFT / BOUNCE	SOLE GRIND	LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT	RAW FACE CHROME	RAW BLACK PLASMA	FULL FACE GROOVES
PITCH	48°/10°	S	35.75"	64°	D3	D2	RH	RH	—
	50°/10°	S	35.5"	64°	D3	D2	RH/LH	RH	—
GAP	50°/12°	W	35.5"	64°	D3	D2	RH	RH	—
	52°/10°	S	35.5"	64°	D3	D2	RH/LH	RH / <u>LH</u>	—
	52°/12°	W	35.5"	64°	D3	D2	RH	RH	—
SAND	54°/8°	C	35.25"	64°	D4	D3	<u>RH</u>	—	—
	54°/10°	S	35.25"	64°	D4	D3	RH/LH	RH	—
	54°/12°	W	35.25"	64°	D4	D3	RH/LH	RH	—
	54°/12°	X	35.25"	64°	D4	D3	<u>RH</u>	—	—
	56°/8°	C	35.25"	64°	D4	D3	<u>RH</u>	—	—
	56°/10°	S	35.25"	64°	D4	D3	RH/LH	RH / <u>LH</u>	—
	56°/12°	W	35.25"	64°	D4	D3	RH/LH	RH	—
	56°/12°	X	35.25"	64°	D4	D3	<u>RH</u>	—	—

**New offerings in green*

Men's Specs continued on next page

JAWS RAW



JAWS RAW WEDGE



MEN'S GRAPHITE: PROJECT X CATALYST

80g



MEN'S STEEL: TRUE TEMPER DYNAMIC GOLD SPINNER

115g



MEN'S GRIP: LAMKIN UTX CHARCOAL GRIP

MEN'S SPECS (Cont.)

	LOFT / BOUNCE	SOLE GRIND	LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT	RAW FACE CHROME	RAW BLACK PLASMA	FULL FACE GROOVES
LOB	58°/8°	Z	35"	64°	D4	D3	RH/LH	RH	<u>RH</u>
	58°/8°	C	35"	64°	D4	D3	<u>RH</u>	—	—
	58°/10°	S	35"	64°	D4	D3	RH/LH	RH	<u>RH</u>
	58°/12°	W	35"	64°	D4	D3	RH	RH	<u>RH</u>
	58°/12°	X	35"	64°	D4	D3	RH/LH	RH	—
	60°/8°	Z	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	<u>RH</u>
	60°/8°	C	35"	64°	D4	D3	<u>RH/LH</u>	—	—
	60°/10°	S	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	<u>RH</u>
	60°/12°	W	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	<u>RH</u>
	60°/12°	X	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	—
	62°/8°	Z	35"	64°	D4	D3	<u>RH</u>	—	—

**New offerings in green*

JAWS RAW™



JAWS RAW WEDGE



WOMEN'S SHAFT: UST RECOIL GRAPHITE F1



WOMEN'S GRIP: LAMKIN WOMEN'S COMFORT

WOMEN'S SPECS

LOFT	AVAILABILITY	BOUNCE	SOLE	STANDARD LENGTH	LIE	GRAPHITE SWING WEIGHT
52°	RH ONLY	10°	S-GRIND	34.50"	64.0°	C3
52°	RH ONLY	12°	W-GRIND	34.50"	64.0°	C3
56°	RH ONLY	10°	S-GRIND	34.25"	64.0°	C5
56°	RH ONLY	12°	W-GRIND	34.25"	64.0°	C5
60°	RH ONLY	12°	W-GRIND	34.00"	64.0°	C5
60°	RH ONLY	10°	S-GRIND	34.00"	64.0°	C5

JAWS RAW[™]

FULL TOE



JAWS RAW FULL TOE WEDGE

The full toe shaping inspires confidence at address and helps to deliver control on all types of wedge shots. It's an absolute spin machine with full face Jaws grooves and an all-new J grind that enhances versatility and makes bunker shots easy to hit.

PURE SPIN IN ITS RAWEST FORM



TOTAL SPIN MACHINE

We're taking spin and control to new levels by leveraging:

- Grooves across the face, with a 37° wall angle to elevate the groove-edge sharpness. From 80 yards and in, these grooves promote a controlled "one hop and stop" trajectory.
- New raw face enables a more direct connection between the ball and the face at impact. With no plating, it's normal for the face to rust.
- Offset Groove-in-Groove Technology, which positions the milled micro-grooves at a 20° angle to promote added spin on chips, pitches, and lob shots.



CONFIDENCE AND VERSATILITY FROM FULL TOE SHAPE AND NEW J GRIND

The Full Toe shape provides more face area with an enhanced but refined toe peak. The shaping works with the specialized J-Grind to make short shots around the green easy to hit, especially bunker shots and high flops. This wedge is built to perform on mid and full wedge shots too, with a pre-worn leading edge for great turf interaction.



WEIGHT BALANCED DESIGN FOR ENHANCED FEEL AND IMPROVED SCORING PERFORMANCE

The Full Toe shape pushes CG higher, for a design that creates a lower, more controlled trajectory. Our Variable Weight Port System helps us locate CG away from the heel, for solid contact and enhanced feel.



J GRIND

Players who prioritize versatility in shotmaking, and forgiveness out of the bunker

JAWS RAW

FULL TOE



JAWS RAW FULL TOE WEDGE



MEN'S GRAPHITE: PROJECT X CATALYST
80g



MEN'S STEEL: TRUE TEMPER DYNAMIC GOLD SPINNER
115g



MEN'S GRIP: LAMKIN UTX CHARCOAL GRIP

SPECS

LOFT	AVAILABILITY	BOUNCE	SOLE	STANDARD LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT
54°	RH / LH	10°	J-GRIND	35.25"	64°	D4	D4
56°	RH / LH	10°	J-GRIND	35.25"	64°	D4	D4
58°	RH / LH	10°	J-GRIND	35"	64°	D4	D4
60°	RH / LH	10°	J-GRIND	35"	64°	D4	D4

CB
WEDGE

CALLAWAY CB WEDGE

The new Callaway CB Wedge is built to deliver short game forgiveness with incredible spin and feel. From player-friendly shaping, premium feel technologies, and the most aggressive groove in golf, this profile is designed for players who want maximum confidence from their short game.

VERSATILITY HAS NEVER PLAYED EASIER

**CONFIDENCE AND FORGIVENESS FROM PLAYER-FRIENDLY SHAPING AND DESIGN**

The cavity back design delivers a friendlier shape at address to benefit playability on all types of wedge shots. The larger head size and grooves across the face add confidence at address. On the sole, a pre-worn leading-edge acts like a skid plate to avoid digging, and it's paired with higher bounce for even more forgiveness.

**PREMIUM FEEL FROM GAME CHANGING CONSTRUCTION**

Callaway CB is the first Callaway Wedge to feature our Urethane Microspheres. They're strategically placed behind the striking area of the face to enhance feel and sound, making the Callaway CB an incredible feeling cavity back wedge.

**AGGRESSIVE SPIN & ENHANCED CONTROL FROM JAWS GROOVES**

Featuring Jaws grooves, the most aggressive groove in golf, Callaway CB is an absolute Spin Machine. These grooves have been treated with a face blast to enhance surface roughness on the face, helping to provide spin on short shots around the green. These grooves extend across the face to enable groove to ball contact at every impact location.

**Full face grooves on 54°- 60°*

**PREMIUM SHAFTS AND GRIPS**

The True Temper Elevate 95 is the stock steel shaft, while graphite options are available from Project X Catalyst in 65g, and UST F1 in a WMS flex. We have partnered with Golf Pride to develop a special wedge grip that is longer than normal. This longer grip allows players the option to choke down on the club for enhanced distance control.

CB WEDGE



CALLAWAY CB WEDGE



True Temper ELEVATE 95 WDG FLX 95g



Project X Catalyst Wedge 65 65g



UST RECOIL Wedge 50g F1 50g (WMS)

**Shaft weights indicate weight class*



Golf Pride Tour Velvet
11.5" (53g)



WMS Lamkin Womens Sonar
Red (44g)

SPECS

	LOFT / BOUNCE	SOLE GRIND	FULL FACE GROOVES	LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT	MEN'S	WMS
PITCH	48°/10°	TRI-LEVEL	-	35.75"	64°	D3	D2	RH/LH	Custom Only
GAP	50°/10°	TRI-LEVEL	-	35.5"	64°	D3	D2	RH/LH	Custom Only
	52°/12°	TRI-LEVEL	-	35.5"	64°	D3	D2	RH/LH	RH
SAND	54°/14°	TRI-LEVEL	Y	35.25"	64°	D4	D3	RH/LH	RH
	56°/14°	TRI-LEVEL	Y	35.25"	64°	D4	D3	RH/LH	RH
LOB	58°/12°	TRI-LEVEL	Y	35"	64°	D4	D3	RH/LH	RH
	60°/12°	TRI-LEVEL	Y	35"	64°	D4	D3	RH/LH	RH





07

PACKAGED SETS



XR Complete Set

The Callaway XR Packaged Golf Set is packed with ball speed technologies to deliver long distance and complete course coverage through the bag.

A COMPLETE DISTANCE SET

460CC TITANIUM DRIVER FOR LONG DISTANCE

Designed to help you hit your longest drives, along with a high-speed R*MOTO Face.

FAIRWAY WOODS WITH SPEED AND FORGIVENESS

Hyper Face Channel promotes faster ball speeds and helps add distance on off-center hits.

VERSATILE HYBRIDS

Hyper Face Channel for ball speed across the face. They're a great alternative to long irons.

EASY-TO-HIT DISTANCE IRONS

Hyper Face Channel promotes faster ball speeds and helps add distance on off-center hits.

CALLAWAY WEDGES FOR SHORT GAME SHOTS

Our wedges are built for better shots and more confidence around the green.

ODYSSEY DFX PUTTER FOR MORE CONFIDENCE ON THE GREENS

Hyper Face Channel promotes faster ball speeds and helps add distance on off-center hits.

FULL COURSE COVERAGE AND CALLAWAY STAND BAG

Our wedges are built for better shots and more confidence around the green.





XR Complete Set

The Callaway XR Packaged Golf Set is packed with ball speed technologies to deliver long distance and complete course coverage through the bag.

A COMPLETE DISTANCE SET

MODEL	LOFT	LIE	LENGTH
DRIVER	10°	59°	45.5"
3W	16°	60°	43"
4H	21°	61°	40"
5H	25°	61°	39.5"
6i	26°	62°	37.625"
7i	30°	62.5°	37"
8i	34.5°	63°	36.5"
9i	39°	63.5°	36"
PW	44°	64°	35.5"
AW	50°	64°	35.25" (+1" Length: 36.25")
SW	55°	64°	35.25"
PT	3°	70°	35"

Over-length / +2 lie angle sets available*

Xj



XJ Junior Set

Level 3 (7-Piece Set)

Driver, Fairway Wood, Hybrid, 7i, 9i, SW, Putter

Level 2 (6-Piece Set)

Driver, Fairway Wood, 7i, 9i, SW, Putter

Level 1 (4-Piece Set)

Fairway Wood, 7i, SW, Putter

Stand Bag and Headcovers Included with Each Set



LEADING PERFORMANCE TECHNOLOGIES

Xj Sets feature our industry-leading Callaway technologies that are designed for the distance to hit it long and the forgiveness to make clean contact and hit solid shots. This includes titanium drivers for long distance and proven graphite shafts.



ULTRA-LIGHT CLUBS

These ultra-light weight sets are engineered so that each club is easy to swing for the best performance.



THE RIGHT SET FOR EACH JUNIOR PLAYER

The Xj line is specifically designed to provide the best junior equipment for players from 42" in Xj1 to 57" in Xj3.



WHITE



BLUE

(Level 3 Sets pictured)

Xi



XJ Junior Set

Level 3 (7-Piece Set)

Driver, Fairway Wood, Hybrid, 7i, 9i, SW, Putter

Level 2 (6-Piece Set)

Driver, Fairway Wood, 7i, 9i, SW, Putter

Level 1 (4-Piece Set)

Fairway Wood, 7i, SW, Putter

Stand Bag and Headcovers Included with Each Set

PERFORMANCE FIT FOR YOUR JUNIOR PLAYER

SET LEVEL	NAME	LOFT	STANDARD LENGTH	LIE	HEAD WEIGHT
LEVEL 1	FAIRWAY WOOD	23°	29.00"	57.0°	200
LEVEL 1	7-IRON	36°	27.00"	60.0°	235
LEVEL 1	SW	52°	25.00"	62.0°	260
LEVEL 1	PUTTER	3°	24.00"	70.0°	300
LEVEL 2	DRIVER	17°	34.00"	56.0°	190
LEVEL 2	FAIRWAY WOOD	23°	33.00"	57.0°	200
LEVEL 2	7-IRON	36°	30.00"	60.0°	235
LEVEL 2	9-IRON	42°	29.00"	61.0°	250
LEVEL 2	SW	52°	28.00"	62.0°	265
LEVEL 2	PUTTER	3°	27.00"	70.0°	300
LEVEL 3	DRIVER	17°	39.00"	56.0°	190
LEVEL 3	FAIRWAY WOOD	23°	37.00"	57.0°	200
LEVEL 3	HYBRID	27°	35.00"	58.0°	205
LEVEL 3	7-IRON	36°	33.00"	60.0°	235
LEVEL 3	9-IRON	42°	32.00"	61.0°	250
LEVEL 3	SW	52°	31.00"	62.0°	265
LEVEL 3	PUTTER	3°	30.00"	70.0°	330

xt



XT Teen Set

Callaway XT Sets are perfect for juniors who want to take their performance to the next level, with industry-leading Callaway technologies designed to help them add distance, hit their best shots, and shoot their best scores.

For Maturing Golfers Who Want To Take Their Performance to the Next Level



DESIGNED FOR IMPROVED DISTANCE AND PERFORMANCE

Featuring a Titanium Driver and graphite shafts, this set is specifically engineered with premium Callaway technologies to deliver more distance off every club, with the forgiveness to hit the ball solid every time. It's a combination built for their longest shots off the tee and their best shots into the green, so they can shoot their lowest scores ever.



COMPLETE COURSE COVERAGE

With a driver, fairway wood, hybrid, 4 irons, 2 wedges, and a putter this is a complete set will full course coverage. They'll have confidence knowing that they have the right club for every shot.



WHITE

Xt



XT Teen Set

Callaway XT Sets are perfect for juniors who want to take their performance to the next level, with industry-leading Callaway technologies designed to help them add distance, hit their best shots, and shoot their best scores.

For Maturing Golfers Who Want To Take Their Performance to the Next Level

NAME	LOFT	STANDARD LENGTH	LIE	HEAD WEIGHT
DRIVER	14°	43.50"	56.0°	194
FAIRWAY WOOD	19°	40.50"	57.0°	202
HYBRID	27°	38.50"	58.0°	225
6-IRON	32°	36.50"	60.5°	244
7-IRON	36°	36.00"	61.0°	250
8-IRON	40°	35.50"	61.5°	256
9-IRON	44°	35.00"	62.0°	262
PW	48°	34.50"	62.5°	268
SW	56°	34.30"	63.0°	274
PUTTER	3°	33.00"	70.0°	330

REVA



RED BLACK BLUE ROSE GOLD EGGPLANT

REVA COMPLETE SET

The REVA Complete Set from Callaway, the #1 brand for women's equipment, is designed with premium performance in mind. This complete offering is engineered for women of all skill levels who want to increase their distance, hit great shots, and enjoy the game more than ever before.

A PREMIUM PERFORMANCE SET FOR WOMEN



LONG DISTANCE OFF THE DRIVER

Designed for the ultimate combination of distance and forgiveness to inspire confidence in every swing.



EASY TO LAUNCH FAIRWAY WOOD

Optimized so that it's easy to hit with a high flying ball flight.



MAXIMUM FORGIVENESS IN THE IRONS

Large, oversized Deep Cavity back Irons designed for easy launch and forgiveness on mishits.



DESIGNED FOR WOMEN'S SWING SPEED

The loft progressions and set makeup are built based on extensive player testing with women's golfers.



TOUR-PROVEN STROKE LAB PUTTER

Features our innovative Stroke Lab shaft to improve the tempo and consistency in your stroke.



GOLF BAG AND HEADCOVERS

Our premium and functional REVA golf bag and headcovers complete the set.



COLOR OPTIONS

Right-handed sets: Available in red, blue, black, rose gold, and eggplant. Left-handed sets: Only available in black.

REVA



RED BLACK BLUE ROSE GOLD EGGPLANT

REVA COMPLETE SET

11 PIECE SET

Includes: Driver, 3W, 5H, 6H, 7IR-PW, SW, Putter and Bag

8 PIECE SET

Includes: Driver, 5W, 5H, 7I, 9IR, SW, Putter and Bag



CALLAWAY REVA WOMENS SHAFT

SPECS

NAME	LOFT	STANDARD LENGTH	LIE	SWING WEIGHT
DRIVER	12.5°	44.50"	57.0°	C5
3-WOOD	20°	41.00"	57.5°	C4
5H	27°	38.50"	59.5°	C5
6H	30°	37.50"	60.5°	C5
7-IRON	33°	36.50"	62.5°	C6
8-IRON	38°	36.00"	63.0°	C6
9-IRON	43°	35.50"	63.5°	C6
PW	48°	35.00"	64.0°	C6
SW	56°	34.75"	64.0°	C7

AVAILABILITY

RH: Red, Black, Rose Gold, Blue, Eggplant Sets

LH ONLY: Black Sets

WHAT SET IS RIGHT FOR ME?

STANDARD

Height: 5'2" - 5'7"
Length: Std.

SHORT

Height: 5'1" and shorter
Length: -1/2"

LONG

Height: 5'8" and taller
Length: +1/2"

STRATA

STRATA MENS COMPLETE SETS

STRATA ULTIMATE

16-PIECE MEN'S SET

Includes:

DRIVER
3 WOOD
4 & 5 HYBRID
6 - 9 IRON
PW & SW
PUTTER
STAND BAG
4 HEADCOVERS



STRATA PLUS

14-PIECE MEN'S SET

Includes:

DRIVER
3 WOOD
5 HYBRID
6 - 9 IRON
PW & SW
PUTTER
STAND BAG
3 HEADCOVERS



STRATA

12-PIECE MEN'S SET

Includes:

DRIVER
3 WOOD
5 HYBRID
6 - 9 IRON
PW
PUTTER
STAND BAG
2 HEADCOVERS



STRATA

STRATA WOMENS COMPLETE SETS

STRATA ULTIMATE

16-PIECE WOMEN'S SET

Includes:

DRIVER
3 WOOD
4 & 5 HYBRID
6 - 9 IRON
PW & SW
PUTTER
STAND BAG
4 HEADCOVERS



STRATA PLUS

14-PIECE WOMEN'S SET

Includes:

DRIVER
3 WOOD
5 HYBRID
6 - 9 IRON
PW & SW
PUTTER
STAND BAG
3 HEADCOVERS



STRATA

11-PIECE WOMEN'S SET

Includes:

DRIVER
5 WOOD
5 HYBRID
7 & 9 IRON
SW
PUTTER
STAND BAG
3 HEADCOVERS





08

GOLF BALL

NEW

CHROME TOUR

CONSISTENTLY OUTSTANDING TOUR PERFORMANCE



Chrome Tour is the new gold standard in Tour Balls. From core to cover, every detail in the new Chrome Tour has been optimized for the better player seeking distance & feel.



HYPER FAST SOFT CORE
New Hyper Fast Soft Core produces exceptionally fast ball speed for long distance.



SEAMLESS TOUR AERO
New Seamless Tour Aero delivers a consistent ball flight on every shot.



HIGH-PERFORMANCE TOUR URETHANE SOFT COVER
New High-Performance Tour Urethane Soft Cover consistently delivers greenside control with incredible feel.

	FEEL	LONG GAME SPIN	SHORT GAME SPIN	WORKABILITY
CHROME TOUR	MEDIUM	LOW	HIGH	HIGH
CHROME TOUR X	MEDIUM-FIRM	MID	MAXIMUM	HIGH
CHROME SOFT	SOFT	LOW	HIGH	MEDIUM



TRIPLE TRACK TECHNOLOGY



TRUTRACK TECHNOLOGY



CUSTOM GOLF BALLS



WHITE



YELLOW



TRIPLE TRACK WHITE



TRIPLE TRACK YELLOW



TRUTRACK WHITE



TRUTRACK YELLOW



CUSTOM TRUVIS

CHROME TOUR X

CONSISTENTLY OUTSTANDING TOUR PERFORMANCE



Chrome Tour X is the new gold standard in Tour Balls. From core to cover, every detail in the new Chrome Tour X has been optimized for the best players seeking speed and the ultimate in control.



TRIPLE TRACK TECHNOLOGY



TRUTRACK TECHNOLOGY



CUSTOM GOLF BALLS



HYPER FAST SOFT CORE

New Hyper Fast Soft Core is designed to produce maximum ball speed for long distance.



SEAMLESS TOUR AERO

New Seamless Tour Aero delivers a consistent penetrating ball flight on every shot.



HIGH-PERFORMANCE TOUR URETHANE SOFT COVER

New High-Performance Tour Urethane Soft Cover consistently delivers maximum greenside control.

	FEEL	LONG GAME SPIN	SHORT GAME SPIN	WORKABILITY
CHROME TOUR	MEDIUM	LOW	HIGH	HIGH
CHROME TOUR X	MEDIUM-FIRM	MID	MAXIMUM	HIGH
CHROME SOFT	SOFT	LOW	HIGH	MEDIUM



WHITE



YELLOW



TRIPLE TRACK WHITE



TRUTRACK WHITE



CUSTOM TRUVIS

CHROME SOFT®



Chrome Soft is the new gold standard in Tour Balls. From core to cover, every detail in the new Chrome Soft has been optimized for the aspirational player looking for a tour-quality ball.



TRIPLE TRACK TECHNOLOGY



TRUTRACK TECHNOLOGY



CUSTOM GOLF BALLS



HYPER FAST SOFT CORE

New Hyper Fast Soft Core produces exceptionally fast ball speeds.



SEAMLESS TOUR AERO

New Seamless Tour Aero delivers a consistently high ball flight with low spin.



HIGH-PERFORMANCE TOUR URETHANE SOFT COVER

New High-Performance .Tour Urethane Soft Cover delivers outstanding greenside control with soft feel

	FEEL	LONG GAME SPIN	SHORT GAME SPIN	WORKABILITY
CHROME TOUR	MEDIUM	LOW	HIGH	HIGH
CHROME TOUR X	MEDIUM-FIRM	MID	MAXIMUM	HIGH
CHROME SOFT	SOFT	LOW	HIGH	MEDIUM



WHITE



TRIPLE TRACK WHITE



360 TRIPLE TRACK WHITE



360 TRIPLE TRACK YELLOW



TRUTRACK WHITE



TRUTRACK YELLOW



CUSTOM TRUVIS

SUPERSOFT™



Supersoft is one of the most popular balls in golf, particularly for its long, straight distance, and most importantly the super soft feel. We've advanced the cover, core, and construction technologies to enhance these key benefits, with improved performance from tee-to-green.

Our HyperElastic SoftFast Core increases ball speed, especially off the driver, while creating soft feel off your irons and around the green. The multi-material construction and dynamic Hybrid Cover also promote long distance, along with exceptional spin, outstanding feel, and short game control. The new softer cover system is engineered for even more greenside spin. Players love this ball, and now it's even better throughout the bag.

SUPER LONG. SUPER STRAIGHT. SUPER SOFT FEEL.



INCREASED BALL SPEED WITH SOFT FEEL FROM OUR HYPERELASTIC SOFTFAST CORE

Optimized for faster speed and soft feel around the green.



EXCEPTIONAL FEEL, CONTROL AND SPIN WITH LONG DISTANCE FROM OUR HYBRID COVER

Allow us to create more wedge control while still maximizing distance, very soft feel and durability.



WHITE



YELLOW



MATTE PINK



SPLATTER 360
BLUE

NEW



MATTE
ORANGE



MATTE RED



MATTE GREEN



SPLATTER 360
RED

NEW

ERC SOFT



ERC Soft is our longest golf ball with soft feel, and for 2023 we've introduced technologies that promote a new level of complete performance. Leading with the cover, we've created an all-new GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with an all-new HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These new technologies properly complement each other, delivering soft feel through the bag, incredible distance with the driver, and added spin for greenside control with your wedges.

OUR LONGEST BALL WITH SOFT FEEL AND GREENSIDE CONTROL



NEW GRIP URETHANE COATING FOR INCREASED GREENSIDE SPIN

This coating system features high-elongation paint for increased control on approach shots and short game shots.



MORE BALL SPEED & SOFT FEEL FROM NEW HYPER ELASTIC SOFTFAST CORE

Optimized for faster driver speed and soft feel around the green.



HYBRID COVER PROVIDES EXCEPTIONAL FEEL, CONTROL AND SPIN + LONG DISTANCE

The cover allows us to create a versatile, multi-material construction. This is how we combine maximized distance from high launch and low spin, with soft feel and durability.



HIGH SPEED MANTLE FOR ENHANCED BALL SPEED AND CONTROL

Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.



NEW TRIPLE TRACK DAGGER TECHNOLOGY FOR ADVANCED ALIGNMENT

Our new Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.



WHITE



YELLOW



360 FADE

NEW

E·R·C SOFT REVA™



ERC Soft is our longest golf ball with soft feel, and for 2023 we've introduced technologies that promote a new level of complete performance. Leading with the cover, we've created an all-new GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with an all-new HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These enhanced design features are especially suited for women who want to optimize their performance on the course. Our new technologies properly complement each other, delivering soft feel through the bag, incredible distance with the driver, and added spin for greenside control with your wedges.

OUR LONGEST BALL WITH SOFT FEEL AND GREENSIDE CONTROL



NEW GRIP URETHANE COATING FOR INCREASED GREENSIDE SPIN

This coating system features high-elongation paint for increased control on approach shots and short game shots.



MORE BALL SPEED & SOFT FEEL FROM NEW HYPER ELASTIC SOFTFAST CORE

Optimized for faster driver speed and soft feel around the green.



HYBRID COVER PROVIDES EXCEPTIONAL FEEL, CONTROL AND SPIN + LONG DISTANCE

The cover allows us to create a versatile, multi-material construction. This is how we combine maximized distance from high launch and low spin, with soft feel and durability.



HIGH SPEED MANTLE FOR ENHANCED BALL SPEED AND CONTROL

Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.



NEW TRIPLE TRACK DAGGER TECHNOLOGY FOR ADVANCED ALIGNMENT

Our new Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.



WHITE

REVA



The Callaway REVA Golf Ball is engineered for women who want to improve their distance, ball flight and consistency. To promote easy launch and more forgiveness, we've leveraged an oversized construction that conforms to the rules of golf. Our oversized core and low spin characteristics are also designed for longer, more accurate shots. Try the REVA if you're looking to hit better shots that fly on a straighter line.

DESIGNED FOR WOMEN TO UNLOCK YOUR DISTANCE



EASY TO LAUNCH AND MORE FORGIVING

Promotes higher ball flight for increased distance, and more forgiveness for better accuracy, all from an oversized construction that conforms to the rules of golf.



LONG AND STRAIGHT

Our oversized core and low spin profile are specifically designed for women to maximize distance and consistency on the course.



WHITE



PINK

SUPERSOFT MAX



Supersoft MAX is a unique offering that's engineered for max distance from max forgiveness. This is our longest ball for slow speed players, with a cover design that's built to create faster ball speeds from high launch and low spin. The oversized design promotes distance, straight ball flight, and super soft characteristics in an easy-to-hit construction that conforms to the rules of golf. This is a great option for improving golfers who want to hit the ball farther and play with more confidence on the course.

MAX DISTANCE AND MAX FORGIVENESS



MAXIMUM DISTANCE

Supersoft MAX is our longest ball for slow swing players. The cover is engineered for increased ball speed with high launch and low spin



EASY TO HIT

The oversized design provides increased consistency and high launch while conforming to the rules of golf. All this forgiveness results in higher, longer, and straighter shots.



WHITE

SUPERFAST



The new Superfast Golf Balls leverage high speed core, cover, and aerodynamic technologies to promote long distance through the bag. Led by our hybrid cover with an innovative PARALOID™ Impact Modifier, these balls promote increased speed while also delivering great feel, flight, durability, and greenside control. This multi-material construction is built with distance in mind, and it offers tremendous scoring performance into the green.

A COMPLETE DISTANCE BALL WITH PERFORMANCE, FEEL & CONTROL



ENHANCED BALL SPEED WITH TOTAL PERFORMANCE

From a Hybrid Cover, with a PARALOID™ Impact Modifier produced by DOW.



EXCEPTIONAL DISTANCE AND EVEN MORE SPEED

Our High Speed Core is designed for fast ball speeds and distance through the bag.



CONSISTENTLY LONG WITH OPTIMIZED TRAJECTORY

HEX Aerodynamics is optimized to reduce drag and enhance lift for increased carry and higher flight.



WHITE



BOLD RED



BOLD YELLOW

WARBIRD



Callaway's Warbird is a distance ball that creates maximum speed from a large high energy core, and a 2-piece construction. This design promotes high launch and long carry from our HEX Aerodynamics, with impressive feel and control to complement all that distance. Try the Warbird if you're looking to add distance to your game.

DESIGNED FOR DISTANCE



LONG DISTANCE

Warbird is built for maximum ball speed off of every club. The extra-large, high-energy core is highly compressible so you can unlock more potential distance.



HIGH LAUNCH & LONG CARRY

HEX Aerodynamics reduces drag and promotes increased launch for more speed, better ball flight and more distance.



SUPREME FEEL & CONTROL

The optimized ionomer cover and large core provide feel and greenside control from a 2-piece design.



**WHITE OFFERED IN
12 & 15 BALL PACKAGE**



**YELLOW OFFERED IN
12 BALL PACKAGE**

09 ODYSSEY

ODYSSEY

AI-ONE



Ai-One Putter

These Odyssey Ai-One putters feature our Ai-One insert which delivers more consistent ball speeds, even from off-center hits, leaving putts closer to the hole.

PUTT SMARTER



AI-ONE INSERT

Designed using Artificial Intelligence, we've created contours on the Aluminum backer of the insert which we co-mold to a White Hot Urethane striking surface to promote consistent ball speed across the face with the classic White Hot feel that Tour players and amateurs love.



AI WINDOW

Our designers and engineers developed a Panlite window, which is a unique automotive grade polymer, that allows us to showcase unique topology of the back of our insert.



SL 90 SHAFT

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.



UNIQUE NAVY BLUE PVD FINISH

These putters all feature a beautiful navy blue PVD finish that really sets them apart and gives them a premium look.



INTERCHANGEABLE FRONT WEIGHTS

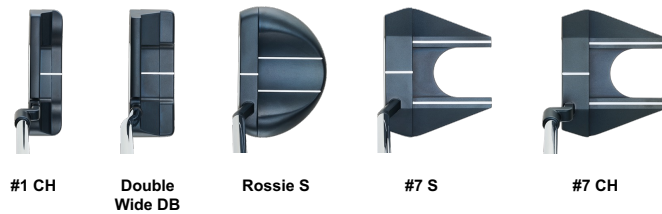
Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

AI-ONE



Ai-One Putter

November PAR



November PAR

Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
#1 CH	Yes	Yes	3	70	33 34 35	47	355	Blade
Double Wide DB	Yes	No	3	71	33 34 35	20	360	Blade
Rossie S	Yes	No	3	72	33 34 35	46	360	Mallet
#7 S	Yes	Yes	3	73	33 34 35	40	360	Mallet
#7 CH	Yes	No	3	74	33 34 35	10	360	Mallet

February PAR



February PAR

Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
#2 CH	Yes	No	3	70	33 34 35	44	355	Blade
Double Wide DB	Yes	Yes	3	70	33 34 35	20	360	Blade
Double Wide CH	Yes	No	3	70	32 33	37	360	Blade
Rossie DB	Yes	No	3	70	33 34 35	0	360	Mallet
#7 DB	Yes	No	3	70	32 33	0	360	Mallet
2-Ball DB	Yes	Yes	3	70	33 34 35	0	370	Mallet
2-Ball CH	Yes	No	3	70	33 34 35	16	370	Mallet
Jailbird Mini DB	Yes	No	3	70	33 34 35	0	360	Mallet
Jailbird Mini CH	Yes	No	3	70	33 34 35	15	360	Mallet

AI-ONE



Ai-One Milled Putter

These Odyssey Ai-One Milled putters feature a milled titanium insert which delivers more consistent ball speed speeds, even from off-center hits, leaving putts closer to the hole.

PUTT SMARTER

**AI-ONE MILLED INSERT**

This milled titanium insert was designed using Artificial Intelligence to create the unique contours on the back surface to promote consistent ball speed across the face with the pure milled feel that many discerning golfers prefer.

**MILLED STAINLESS STEEL HEADS**

All the heads in this line are 100% milled for the beauty and precision that the most discerning golfers appreciate.

**UNIQUE NAVY BLUE PVD FINISH**

These putters all feature a beautiful navy blue PVD finish that sets them apart and compliments the milling for a unique and beautiful look.

**SL 90 SHAFT**

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.

**INTERCHANGEABLE FRONT WEIGHTS**

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

AI-ONE



Ai-One Milled Putter



Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
One T	Yes	No	3	70	33 34 35	48	355	Blade
Two T	Yes	Yes	3	70	33 34 35	45	360	Blade
Three T	Yes	No	3	70	33 34 35	44	360	Mallet
Six T	Yes	No	3	70	33 34 35	0	360	Mallet
Seven T DB	Yes	Yes	3	70	33 34 35	0	360	Mallet
Seven T CH	Yes	No	3	70	33 34 35	22	370	Mallet
Eight T	Yes	Yes	3	70	33 34 35	36	370	Mallet
Eleven T DB	Yes	No	3	70	33 34 35	0	360	Mallet

AI-ONE



Ai-One Cruiser Putter

These Odyssey Ai-One Cruiser line offers three distinct configurations for three different different styles of putting (Cruiser, Arm Lock and Broomstick). All of these putters feature our Ai-One insert which delivers more consistent ball speeds, even from off-center hits, leaving putts closer to the hole.

Putt Smarter



AI-ONE INSERT

Designed using Artificial Intelligence, we've created contours on the Aluminum backer of the insert which we co-mold to a White Hot Urethane striking surface to promote consistent ball speed across the face with the classic White Hot feel that Tour players and amateurs love.



AI WINDOW

Our designers and engineers developed a Panlite window, which is a unique automotive grade polymer, that allows us to showcase unique topology of the back of our insert.



SL 140 AND 200 SHAFTS

These heavier steel shafts are designed to complement the heavier heads, longer grips and longer overall lengths of these models.



UNIQUE NAVY BLUE PVD FINISH

These putters all feature a beautiful navy blue PVD finish that really sets them apart and gives them a premium look.



INTERCHANGEABLE FRONT WEIGHTS

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

AI-ONE



Ai-One Cruiser Putter



Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
Double Wide CH	Yes	No	3	70	33 34 35	48	355	Blade
#7	Yes	Yes	3	70	33 34 35	45	360	Blade
Jailbird	Yes	No	3	70	33 34 35	44	360	Mallet
#7 Arm Lock	Yes	No	3	70	33 34 35	0	360	Mallet
#7 CS Broomstick	Yes	Yes	3	70	33 34 35	0	360	Mallet



10 CUSTOM LOGO

Customs

CARLSBAD • CA



CUSTOM TRUVIS GOLF BALL

































The Chrome Soft Truvis golf ball allows golfers to personalize the Truvis design/technology with a logo inside the Truvis pattern. These golf balls provide a great opportunity for a unique offering not available on any other golf ball in the market.

MINIMUM ORDER: 48 dozen

PRODUCTION LEAD TIME: 15 business days from logo approval

PLAYER NUMBER: One player number (up to four digits) per order

COLOR OPTIONS:

 BLACK	 GREY PMS CG9	 SKY PMS 299	 LIGHTER BLUE PMS 3005	 ROYAL IN-LINE BLUE PMS 2945	 DARK BLUE PMS 294
 NIGHT BLUE PMS 2955	 LIGHT TURQUOISE PMS 3255	 TURQUOISE PMS 3125	 CYAN PMS 3135	 PURPLE PMS 2091	 EGGPLANT PMS 281
 PINK PMS 232	 TAFFY PMS 702	 RED PMS 186	 MAROON PMS 697	 WINE RED PMS 187	 SUN YELLOW PMS 7548
 YELLOW PMS 137	 ORANGE PMS 165	 GINGER PMS 158	 SANDSTONE PMS 7565	 BURNT ORANGE PMS 1525	 LIME GREEN PMS 376
 VINE GREEN PMS 362	 GREEN PMS 347	 DARK GREEN PMS 357	 MEDIUM IN-LINE GREEN PMS 561	 DEEP BROWN PMS 2322	 DARK BROWN PMS 7532
 MEDIUM GOLD PMS 132	 METALLIC GOLD PMS 8383				

Logo Golf Balls



We'll stamp your logo prominently on any Callaway ball, like the Tour-proven Chrome Soft and the great-feeling SuperSoft. Your logo and our logo on the same ball? That's a winning combination.

LOGO PLACEMENT: Equator

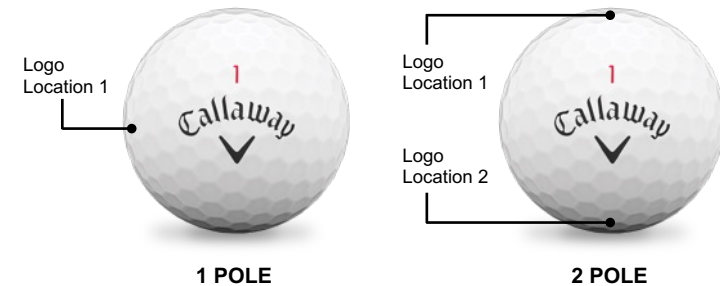
LOGO SIZE: 7/8"

MINIMUM: 12 dozen

TOURNAMENT: 24 dozen

PRODUCTION LEAD TIME : 5 Business Days
from Artwork Approval + Shipping

ART SPECIFICATIONS: Logo size: 7/8" Circle (1" max)



CHROME SOFT



**CHROME SOFT
TRIPLE TRACK**
Available in Yellow



CHROME SOFT X



**CHROME SOFT X
TRIPLE TRACK**
Available in Yellow



CHROME SOFT X LS



**CHROME SOFT X LS
TRIPLE TRACK**
Available in Yellow



**E.R.C SOFT
TRIPLE TRACK**
Available in Yellow



REVA
Available in Yellow



SUPERSOFT
Available in Yellow



SUPERSOFT MATTE
Available in Red, Orange
and Pink Matte Finish



**SUPERSOFT
MAX**

Logo Gift Items



Customizable Gift Items with
Your Company Logo.



DEN CADDY

- Miniature version of the Callaway Tour Staff Bag. Holds dozens of golf balls, features a 9-inch top and has one storage pocket.
- Logo Size: 4" on belly pocket;
Minimum: Logo - 1 Piece



2-BALL BUSINESS CARD BOX

- 2 Callaway Golf Balls in a box and ready for your business card.
- Logo Size: 7/8" on Golf Balls;
Minimum: Logo - 75 Pieces



6-BALL BOX

- 6 logoed Callaway Golf Balls packaged in a high quality presentation box.
- Logo Size: 7/8" on Golf Balls;
Minimum: Logo - 24 Pieces



3-BALL TOWEL TUBE

- 3 Callaway Golf Balls with ball marker packaged in a customizable tin.
- Logo Sizes: 7/8" on Golf Balls, 1/2" on divot tool & ball markers, 2" X 3" on lid;
Minimum: Logo - 48 Pieces



6-BALL VALUABLES POUCH

- 6 logoed Callaway Golf Balls with tees, ball markers, and repair tool in a customizable secure pouch, which can also store your valuables while on the course.
- Logo Size: 3" on Pouch - 7/8" on Golf Balls; Minimum: Logo - 36 Pieces



Golf Ball Personalization



Slogans. Initials. Funny one-liners. Deep thoughts. Inspirational quotes. Almost anything you want to say, we'll put it on any Callaway golf ball.

MINIMUM ORDER: 1 dozen

PRODUCTION LEAD TIME: 5 business days from artwork approval + shipping

PLAYER NUMBER: 2 digit custom player number (00-99) is available on Chrome Soft or Chrome Soft X only.

SELECT ONE OF THE FOLLOWING LINERITE™ OPTIONS OR A PERSONALIZED MESSAGE:



STRAIGHT LINE INITIALS:
Up to 3 characters



TARGET LINE INITIALS:
Up to 3 characters



PERSONALIZED MESSAGE:
3 lines, 20 characters per line

INK COLORS FOR ALL 3 OPTIONS:



1. BLACK



2. BLUE



3. RED



4. GREEN



5. ORANGE



6. PURPLE



7. PINK



8. BROWN

Custom Golf Ball and Packaging Program



Partner up with the game's leading innovator by customizing the packaging and golf balls for your next event. Your logo, your images, and your messaging — full customization at your finger tips to showcase your brand and enjoy the game.

FEATURES AND BENEFITS

- Create a unique design by selecting one of our templates.
- Choose from our standardized color palette.
- Send us your logo, image and text.
- Approve the design and receive your customized product.
- Minimum order is only 96 dozen or 96 Half Dozens.
- All approvals must be received by the first week of each month. Your personalized packaging and logo balls will ship the first week of the following month.

AVAILABLE TEMPLATES



DOZEN



HALF DOZEN



SLEEVE



THE ORIGINAL



THE CLASSIC



THE PLAYER



THE MAVERICK

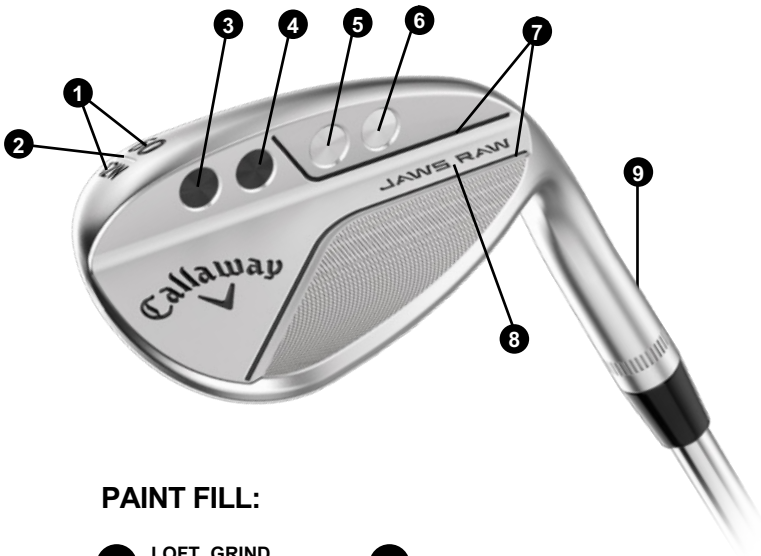


THE POSTCARD



THE PRO

JAWS RAW



PAINT FILL:

- 1

LOFT, GRIND & BOUNCE
- 2

UNDERScore
- 3

PORT 1
- 4

PORT 2
- 5

PORT 3
- 6

PORT 4
- 7

LINE ACCENTS
- 8

JAWS RAW COLOR
- 9

J.R. Color

STAMPING:

CHARACTERS AVAILABLE

- Alphabet: **A to Z**
 - Numerals: **0 to 9**
 - Special Characters: **! . # \$? ' : @**
- (A Blank Space is also available as a special character)

BASIC STAMPING

- Three Letter

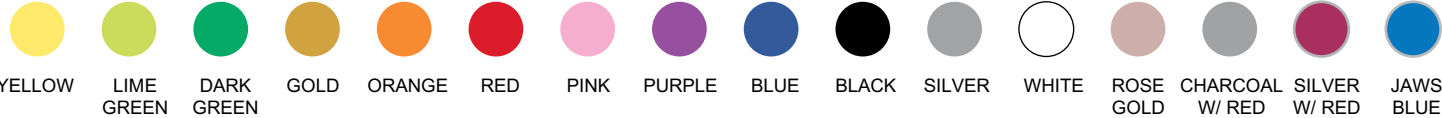
ADVANCED STAMPING

- Straight Toe
- Straight
- Freehand Toe
- Freehand
- Scatter Initials
- Scatter Symbol
- Scatter Both

PAINT COLORS:



MEDALLION COLORS: *STOCK MEDALLIONS ALSO AVAILABLE VIA CUSTOMS



Basic Stamping – Three Letter



Advanced Stamping – Straight Toe



Advanced Stamping – Straight



Advanced Stamping – Freehand Toe



Advanced Stamping – Freehand



Advanced Stamping – Scatter Initials



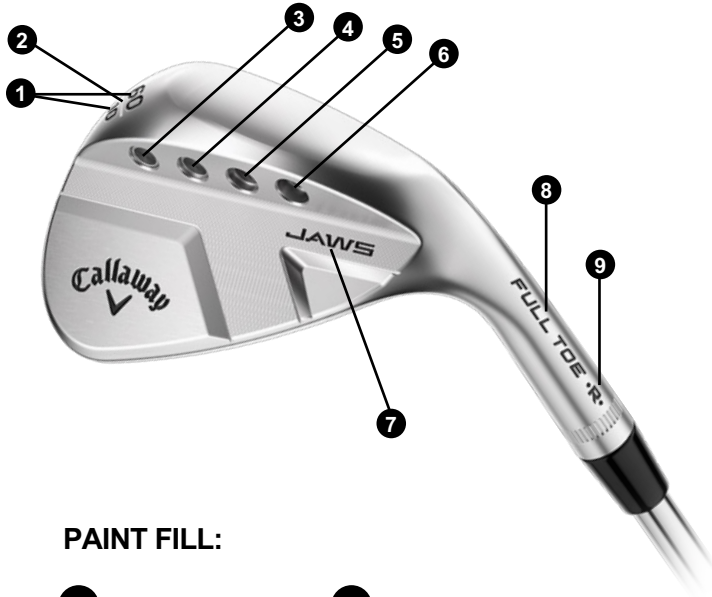
Advanced Stamping – Scatter Symbol



Advanced Stamping – Scatter Both

JAWS

FULL TOE™



PAINT FILL:

- | | |
|--------------------------|-------------------------|
| 1 LOFT AND BOUNCE | 6 MEDALLION 4 |
| 2 LINE COLOR 2 | 7 JAWS Color |
| 3 MEDALLION 1 | 8 FULL TOE Color |
| 4 MEDALLION 2 | 9 .R. Color |
| 5 MEDALLION 3 | |

STAMPING:

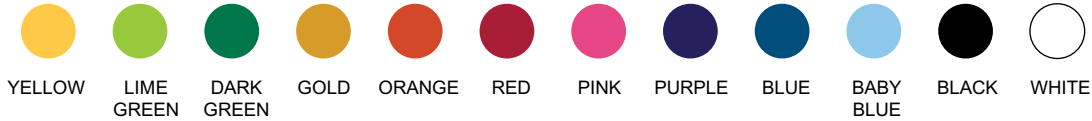
CHARACTERS AVAILABLE

- Alphabet: **A** to **Z**
- Numerals: **0** to **9**
- Special Characters: **! . # \$ % ' : @**
(A Blank Space is also available as a special character)

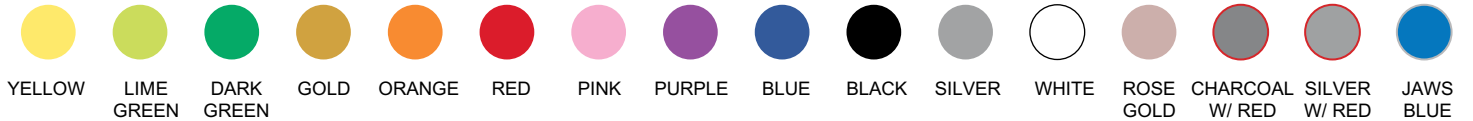
ADVANCED STAMPING

- | | |
|--|---|
| <ul style="list-style-type: none"> Straight (9 Characters) Freehand (9 Characters) Straight Initials (3 Characters) Freehand Initials (3 Characters) | <ul style="list-style-type: none"> Initials Scattered (2 Characters) Symbol Scatter (1 Symbol) Scattered Initials & Symbols (2 Characters plus 1 Symbol) |
|--|---|

PAINT COLORS:



MEDALLION COLORS: *STOCK MEDALLIONS ALSO AVAILABLE VIA CUSTOMS



Advanced Stamping - Straight



Advanced Stamping - Freehand



Advanced Stamping –
Straight Initials



Advanced Stamping –
Freehand Initials



Advanced Stamping –
Initials Scattered

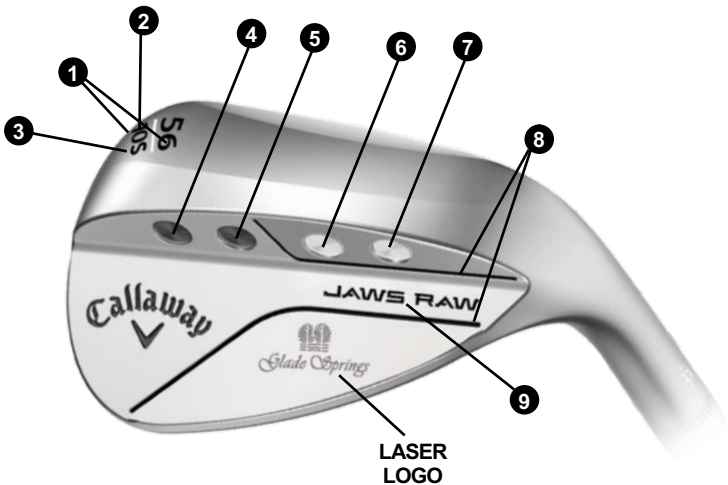


Advanced Stamping –
Symbol Scatter



Advanced Stamping –
Scatter Initials & Symbol

JAWS RAW™



PAINT FILL:

- 1

LOFT & BOUNCE
- 2

UNDERScore
- 3

GRIND
- 4

PORT 1
- 5

PORT 2
- 6

PORT 3
- 7

PORT 4
- 8

LINE ACCENT
- 9

JAWS RAW COLOR

MINIMUM ORDER: 15

PRODUCTION LEAD TIME: 10 business days

PAINT COLORS:

YELLOW

LIME GREEN

DARK GREEN

GOLD

ORANGE

RED

PINK

PURPLE

BLUE

BABY BLUE

JAWS BLUE

BLACK

WHITE

MEDALLION COLORS: *STOCK MEDALLIONS ALSO AVAILABLE VIA CUSTOMS

YELLOW

LIME GREEN

DARK GREEN

GOLD

ORANGE

RED

PINK

PURPLE

BLUE

BLACK

SILVER

WHITE

ROSE GOLD

CHARCOAL W/ RED

SILVER W/ RED

JAWS BLUE

WEDGE MODEL OFFERINGS

LOFT-BOUNCE	GRIND	HAND	FINISH
52-10	SG	RH	Chrome
56-10	SG	RH	Chrome
60-10	SG	RH	Chrome
52-10	SG	LH	Chrome
56-10	SG	LH	Chrome
60-10	SG	LH	Chrome

White Hot OG Logo Putters



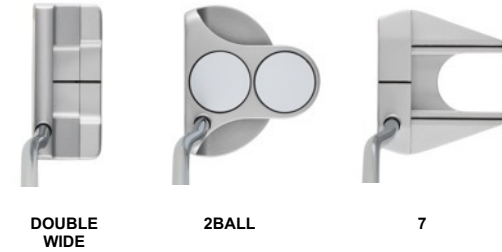
LOGO PLACEMENT: Face

MINIMUM: 6

LEAD TIME: 5 business days from artwork approval

AVAILABILITY: 33", 34", 35"

*LH and RH available in Double Wide, 2Ball, 7DB models



DFX Logo Putters



LOGO PLACEMENT: Sole

MINIMUM: 6

LEAD TIME: 5 business days from artwork approval

AVAILABILITY: 33", 34", 35"

*Double Wide available in RH only

1CH, 2Ball and 7DB available in RH and LH



11

PERFORMANCE GEAR

CALLAWAY PARADYM AI SMOKE STAFF BAGS

PARADYM AI SMOKE STAFF BAG

The same bag Callaway Tour Professionals are using in 2024. Tour branding, GPS pocket, integrated umbrella sleeve, and two full-length apparel pockets.

- Callaway Tour Branding
- 6-way Top with Velour-wrapped Cuff
- 12 Pockets Including a Velour-lined Valuables Pocket and Rangefinder/GPS Pocket
- Padded OptiFit Comfort Strap* conforms to the shape of your shoulder and doesn't break down over time for long lasting comfort

- Fully Integrated Umbrella Sleeve
- Perfect Balance Base
- Full Size Rain Hood
- Weight: 11 lbs
- Logo Ready: Belly panel

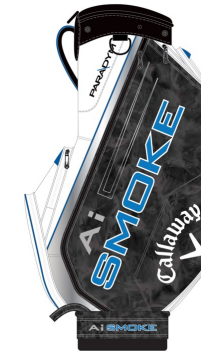


PARADYM AI SMOKE MINI STAFF BAG

A slightly smaller version of the bag Callaway Tour Professionals are using in 2024. With a GPS pocket, full-length apparel pockets, Tour branding, and an integrated umbrella sleeve.

- Callaway Tour Branding
- 6-way Top with Velour-wrapped Cuff
- 12 Pockets Including a Velour-lined Valuables Pocket and Magnetic Closure Rangefinder/GPS Pocket
- Padded OptiFit Comfort Strap* conforms to the shape of your shoulder and doesn't break down over time for long lasting comfort

- Fully Integrated Umbrella Sleeve
- Perfect Balance Base
- Full Size Rain Hood
- Weight: 8.8 lbs
- Logo Ready: Belly panel



PARADYM AI SMOKE STAFF STAND BAG

We brought the look and feel of our Tour staff bag to a carry bag featuring all-new Anamatic™ Fit Straps, a rubberized 4-Way Shaft Shield™ Top and a comfortable extended hip pad for the ultimate carry on-course.

- Callaway Tour Branding
- Anamatic™ Fit Straps
- 4-Way Shaft Shield™ Top
- 8 Pockets Including a Velour-lined Valuables Pocket
- Extended Hip Pad for Comfort
- Full Size Rain Hood

- Insulated Cooler Pocket
- Weight: 5 lbs
- Logo Ready: Ball Pocket



*Patented

CALLAWAY PARADYM AI SMOKE BAGS, HEADWEAR & ACCESSORIES

BAGS



HYPERLITE
ZERO

FAIRWAY C

FAIRWAY +

FAIRWAY 14

ORG 14

ACCESSORIES



PARADYM AI SMOKE
MICROFIBER TOWEL



PARADYM AI SMOKE
68" DOUBLE CANOPY UMBRELLA

HEADWEAR



LAUNCH HEADWEAR



DELTA TA PRO



TA PERFORMANCE PRO



TA HIGH CROWN VISOR





12 CARRYOVER

PARADYM

**PARADYM DRIVER**

The Paradym driver model provides a refined shape with high MOI and adjustable perimeter weighting. Engineered for players of all skill levels, this club promotes high launch and low spin characteristics along with a neutral ball flight. It's our best combination of distance, forgiveness, and adjustability.

THE NEW PARADYM IN PERFORMANCE

**A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS**

360° Carbon Chassis promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.

**SPEED & STABILITY FROM NEW JAILBREAK A.I.**

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.

**NEW A.I. DESIGNED FACE OPTIMIZED FOR DOWNRANGE DISPERSION**

An all-new A.I. face optimization enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.

**INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS**

Paradym is the first driver to utilize Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.

**ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE**

The driver head features a refined shape with high MOI and adjustable perimeter weighting. From a 15g sliding weight, players can experience an average of 12 yards of shot shape correction.

PARADYM



PARADYM DRIVER



MCA ALDILA ASCENT PL BLUE

40g (WMS, Light)



True Temper HZRDUS Silver

50g (Reg, Stiff) • 60g (Stiff)



PROJECT X HZRDUS BLACK

60g (Stiff, X-Stiff)

GOLF PRIDE TOUR
VELVET 360 (50g)WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)

SPECS

Model	Length	Clubhead Volume	Swingweight	Availability	Lie
9°	45.75	460cc	D3 (50g)	RH/LH	57°
10.5°	45.75	460cc	D3 (50g)	RH/LH	57°
12°	45.75	460cc	D3 (50g)	RH/LH	57°

**WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)*

COMPARISON CHART

	Paradym	Paradym X	Paradym 000
Exterior Weighting	15g Slider	5g (back)	14g(Back) - 2g(Front)
Jailbreak AI	Yes	Yes	Yes
Forged Ti Face	Yes	Yes	Yes
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	Highest	Highest	High
Footprint	Large	Large	Mid

PARADYM

**WOMEN'S PARADYM DRIVER**

The Paradym driver model provides a refined shape with high MOI and adjustable perimeter weighting. Engineered for players of all skill levels, this club promotes high launch and low spin characteristics along with a neutral ball flight. It's our best combination of distance, forgiveness, and adjustability.

THE NEW PARADYM IN PERFORMANCE

**REVOLUTIONARY A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS**

360° Carbon Chassis promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.

**SPEED & STABILITY FROM NEW JAILBREAK A.I.**

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 25% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.

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The driver head features a refined shape with high MOI and adjustable perimeter weighting. From a 15g sliding weight, players can experience an average of 12 yards of shot shape correction.

PARADYM



WOMEN'S PARADYM DRIVER



MCA ALDILA ASCENT PL BLUE

40g

**Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZED 44g

SPECS

Model	Length	Clubhead Volume	Swingweight	Left Hand	Lie	Adjustability
9°	44.5"	460cc	C8 (40g)	Yes	57°	Yes
10.5°	44.5"	460cc	C8 (40g)	Yes	57°	Yes
12°	44.5"	460cc	C8 (40g)	Yes	57°	Yes

Adjustability on all lies

COMPARISON CHART

	Paradym	Paradym X
Adjustable Weighting	15g Slider	2g (back)
Jailbreak AI	Yes	Yes
Forged Ti Face	Yes	Yes
Launch	High	High
Spin	Mid	Low
Flight Bias	Neutral	Semi Draw
Forgiveness	Highest	Highest
Footprint	Large	Large

PARADYM X



PARADYM X DRIVER

Paradym X model is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver.

THE NEW PARADYM IN PERFORMANCE



A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole is 43% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



NEW A.I. DESIGNED FACE OPTIMIZED FOR DOWNRANGE DISPERSION

An all-new A.I. face optimization enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilize Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



HIGH LAUNCH & LOW SPIN FROM A FORGIVING SHAPE

Paradym X is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver. 5g of rear weight is positioned to increase launch and lower spin for maximum carry distance.

PARADYM X



PARADYM X DRIVER



MCA ALDILA ASCENT PL BLUE

40g (WMS, Light, Reg)



True Temper HZRDUS Silver

50g (Reg, Stiff) • 60g (Stiff)



GOLF PRIDE TOUR
VELVET 360 (50g)

WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)

SPECS

Model	Length	Clubhead Volume	Swingweight	Availability	Lie
9°	45.75	460cc	D3 (50g)	RH/LH	60°
10.5°	45.75	460cc	D3 (50g)	RH/LH	60°
12°	45.75	460cc	D3 (50g)	RH/LH	60°

**WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)*

COMPARISON CHART

	Paradym	Paradym X	Paradym 000
Exterior Weighting	15g Slider	5g (back)	14g(Back) - 2g(Front)
Jailbreak AI	Yes	Yes	Yes
Forged Ti Face	Yes	Yes	Yes
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	Highest	Highest	High
Footprint	Large	Large	Mid

PARADYM X



WOMEN'S PARADYM X DRIVER

Paradym X model is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver.

THE NEW PARADYM IN PERFORMANCE



REVOLUTIONARY A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 25% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



NEW A.I. DESIGNED FACE OPTIMIZED FOR DOWNRANGE DISPERSION

An all-new A.I. face optimization enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilize Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



HIGH LAUNCH & LOW SPIN FROM A FORGIVING SHAPE

Paradym X is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver. 5g of rear weight is positioned to increase launch and lower spin for maximum carry distance.

PARADYM X



WOMEN'S PARADYM X DRIVER



MCA ALDILA ASCENT PL BLUE
40g

**Shaft weights indicate weight class*



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED
44g

SPECS

Model	Length	Clubhead Volume	Swingweight	Left Hand	Lie
9	44.5"	460cc	C8 (40g)	Yes	60°
10.5	44.5"	460cc	C8 (40g)	Yes	60°
12	44.5"	460cc	C8 (40g)	Yes	60°

COMPARISON CHART

	Paradym	Paradym X
Adjustable Weighting	15g Slider	2g (back)
Jailbreak AI	Yes	Yes
Forged Ti Face	Yes	Yes
Launch	High	High
Spin	Mid	Low
Flight Bias	Neutral	Semi Draw
Forgiveness	Highest	Highest
Footprint	Large	Large

PARADYM

**PARADYM TRIPLE DIAMOND**

The Paradym Triple Diamond model is compact, 450cc shape designed for better players who want to work the ball. It's the lowest spinning and lowest launching Paradym model with a neutral ball flight.

THE NEW PARADYM IN PERFORMANCE

**A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS**

360° Carbon Chassis promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole is 45% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.

**SPEED & STABILITY FROM NEW JAILBREAK A.I.**

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.

**NEW A.I. DESIGNED FACE OPTIMIZED FOR DOWNRANGE DISPERSION**

An all-new A.I. face optimization enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.

**INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS**

Paradym is the first driver to utilize Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.

**COMPACT SHAPING FOR MORE WORKABILITY**

The Paradym Triple Diamond driver is compact, 450cc shape designed for better players. A 14g back weight can be positioned in the front for lower spin and maximum workability.

PARADYM



PARADYM TRIPLE DIAMOND



PROJECT X HZRDUS BLACK
60g (Reg)



MITSUBISHI CHEMICAL KAI'LI WHITE
60g (Stiff, X-Stiff) • 70g (Stiff, X-Stiff)



GOLF PRIDE TOUR VELVET 360 (50g)

SPECS

Model	Length	Clubhead Volume	Swingweight	Availability	Lie
8°	45.75	450cc	D4 (60g)	RH	57°
9°	45.75	450cc	D4 (60g)	RH/LH	57°
10.5°	45.75	450cc	D4 (60g)	RH/LH	57°

COMPARISON CHART

	Paradym	Paradym X	Paradym 000
Exterior Weighting	15g Slider	5g (back)	14g(Back) - 2g(Front)
Jailbreak AI	Yes	Yes	Yes
Forged Ti Face	Yes	Yes	Yes
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	Highest	Highest	High
Footprint	Large	Large	Mid

PARADYM

**PARADYM FAIRWAY WOOD**

The Paradym Fairway Wood features progressive shaping, and it's our most robust offering that fits a wide range of player types. This is the model for golfers who want a high launching fairway wood with a neutral ball flight.

THE NEW PARADYM IN PERFORMANCE

**SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY**

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.

**A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON**

The Forged Carbon sole enables unprecedented weight redistribution for maximized distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W, 3HL, & 5W Models.

**OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE**

By incorporating up to 23g of high-density tungsten, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.

**NEW A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMIZED DISPERSION**

We've applied an all new A.I. face optimization to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.

**REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY**

With progressive shaping and the most extensive offering, Paradym Fairway Woods will be the go-to model for players who want consistent launch with ease and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in launch.

PARADYM



PARADYM FAIRWAY WOOD

ASCENT PL BLUE

MCA ALDILA ASCENT PL BLUE

40g (WMS, Light) • 50g (Light, Reg)

H2RDUS Silver

True Temper H2RDUS Silver

60g (Reg, Stiff) • 70g (Stiff)

H2RDUS Black

PROJECT X H2RDUS BLACK

70g (Stiff, X-Stiff)

**Shaft weights indicate weight class*GOLF PRIDE TOUR
VELVET 360 (50g)WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)

SPECS

Model	Loft	Length	Clubhead Volume	Swingweight	Availability	Lie	Adjustability
3W	15°	43.25"	171cc	D3 (60/70g)	RH/LH	56°	YES
3HL	16.5°	43.25"	171cc	D3 (60/70g)	RH	56°	YES
5W	18°	42.75"	154cc	D3 (60/70g)	RH/LH	56.5°	-
7W	21°	42.25"	145cc	D3 (60/70g)	RH/LH	57°	-
9W	24°	41.75"	138cc	D3 (60/70g)	RH	58°	-
11W	27°	41.25"	133cc	D3 (60/70g)	RH	59°	-
HVN	20°	43"	165cc	D3 (60/70g)	RH	57°	-

Adjustability featured on 3W and 3HL
*WOMENS LENGTH 1 ¼" under - SWING WEIGHT C7

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X	Paradym ◇◇◇
Tungsten Speed Cartridge	23g	25g	21g
Jailbreak ST	Y	Y	Y
A.I. Designed Flash Face	Y	Y	Y
Adjustable Weighting (g)	N	N	5g (Front)
PERFORMANCE CHARACTERISTICS			
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	High	Highest	Semi
Face Profile	Shallow	Shallow	Deeper
Footprint	Mid-Sized	Mid-Sized	Compact
SPECS + OPTIONS			
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7	3+, 3, 5

PARADYM



WOMEN'S PARADYM FAIRWAY WOOD

The Paradym Fairway Wood features progressive shaping, and it's our most robust offering that fits a wide range of player types. This is the model for golfers who want a high launching fairway wood with a neutral ball flight.

THE NEW PARADYM IN PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximized distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W, 3HL, & 5W Models.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 23g of high-density tungsten, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



NEW A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMIZED DISPERSION

We've applied an all new A.I. face optimization to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Paradym Fairway Woods will be the go-to model for players who want consistent launch with ease and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in launch.

PARADYM

WOMEN'S PARADYM
FAIRWAY WOOD

MCA ALDILA ASCENT PL BLUE

40g (WMS, Light)

**Shaft weights indicate weight class*WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED
44g

SPECS

Model	Loft	Length	Clubhead Volume	Swingweight	Left Hand	Lie	Adjustability
3W	15°	42"	171cc	C7 (40g)	YES	56"	YES
3HL	16.5°	42"	171cc	C7 (40g)	-	56"	YES
5W	18°	41.5"	154cc	C7 (40g)	YES	56.5°	-
7W	21°	41"	145cc	C7 (40g)	YES	57"	-
9W	24°	40.5"	138cc	C7 (40g)	-	58"	-
11W	27°	40"	133cc	C7 (40g)	-	59"	-
HVN	20°	41.75"	165cc	C7 (40g)	-	57"	-

Adjustability only on 3W and 3HL

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X
Tungsten Speed Cartridge	23g	25g
Jailbreak ST	Y	Y
A.I. Designed Flash Face	Y	Y
Adjustable Weighting (g)	N	N
PERFORMANCE CHARACTERISTICS		
Launch	High	Highest
Spin	Mid	Mid
Flight Bias	Neutral	Semi Draw
Forgiveness	High	Highest
Face Profile	Shallow	Shallow
Footprint	Mid-Sized	Mid-Sized
SPECS + OPTIONS		
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7

PARADYM X



PARADYM X FAIRWAY WOOD

The Paradym X fairway wood will fit players looking for our most forgiving shape with a high launch and a slight draw bias. A Forged Carbon toe patch redistributes weight to the heel to make this fairway easy to turn over. X model will fit players looking for our most forgiving shape with a high launch and a slight draw bias.

THE NEW PARADYM IN PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximized distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W and 3HL.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 25g of high-density tungsten, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



NEW A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMIZED DISPERSION

We've applied an all new A.I. face optimization to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



HIGHEST LAUNCHING WITH SLIGHT DRAW BIAS

The Paradym X fairway wood is built with a more upright lie angle and a neutral face at address. This model features the most forgiving shape of all Paradym models and will produce the highest launch with a slight draw bias. An adjustable 3W gives the golfer the ability to even further dial in launch.

PARADYM X



PARADYM X FAIRWAY WOOD



MCA ALDILA ASCENT PL BLUE

40g (WMS, Light) • 50g (Light, Reg)



True Temper HZRDUS Silver

60g (Reg, Stiff) • 70g (Stiff)

**Shaft weights indicate weight class*



**GOLF PRIDE TOUR
VELVET 360 (50g)**



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Loft	Length	Clubhead Volume	Swingweight	Availability	Lie	Adjustability
3W	15°	43.25"	177cc	D3 (60/70g)	RH/LH	58°	YES
3HL	16.5°	43.25"	177cc	D3 (60/70g)	RH	58°	-
5W	18°	42.75"	154cc	D3 (60/70g)	RH/LH	58.5°	-
7W	21°	42.25"	140cc	D3 (60/70g)	RH	59°	-

**Adjustability featured on 3W*

**WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)*

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X	Paradym ◇◇◇
Tungsten Speed Cartridge	23g	25g	21g
Jailbreak ST	Y	Y	Y
A.I. Designed Flash Face	Y	Y	Y
Adjustable Weighting (g)	N	N	5g (Front)
PERFORMANCE CHARACTERISTICS			
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	High	Highest	Semi
Face Profile	Shallow	Shallow	Deeper
Footprint	Mid-Sized	Mid-Sized	Compact
SPECS + OPTIONS			
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7	3+, 3, 5

PARADYM X



WOMEN'S PARADYM X FAIRWAY WOOD

The Paradym X fairway wood will fit players looking for our most forgiving shape with a high launch and a slight draw bias. A Forged Carbon toe patch redistributes weight to the heel to make this fairway easy to turn over. X model will fit players looking for our most forgiving shape with a high launch and a slight draw bias.

THE NEW PARADYM IN PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximized distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W, 3HL, & 5W Models.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 25g of high-density tungsten, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



NEW A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMIZED DISPERSION

We've applied an all new A.I. face optimization to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



HIGHEST LAUNCHING WITH SLIGHT DRAW BIAS

The Paradym X fairway wood is built with a more upright lie angle and a neutral face at address. This model features the most forgiving shape of all Paradym models and will produce the highest launch with a slight draw bias. An adjustable 3W gives the golfer the ability to even further dial in launch.

PARADYM
XWOMEN'S PARADYM X
FAIRWAY WOOD

MCA ALDILA ASCENT PL BLUE

40g (WMS, Light)

**Shaft weights indicate weight class*WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED
44g

SPECS

Model	Loft	Length	Clubhead Volume	Swingweight	Left Hand	Lie	Adjustability
3W	15°	42"	171cc	C7 (40g)	YES	56"	YES
3HL	16.5°	42"	171cc	C7 (40g)	-	56"	-
5W	18°	41.5"	154cc	C7 (40g)	YES	56.5°	-
7W	21°	41"	145cc	C7 (40g)	YES	57"	-

Adjustability only on 3W

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X
Tungsten Speed Cartridge	23g	25g
Jailbreak ST	Y	Y
A.I. Designed Flash Face	Y	Y
Adjustable Weighting (g)	N	N
PERFORMANCE CHARACTERISTICS		
Launch	High	Highest
Spin	Mid	Mid
Flight Bias	Neutral	Semi Draw
Forgiveness	High	Highest
Face Profile	Shallow	Shallow
Footprint	Mid-Sized	Mid-Sized
SPECS + OPTIONS		
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7

PARADYM

**PARADYM 000 FAIRWAY WOOD**

The Paradym Triple Diamond model is our most compact fairway wood shape with a deeper face at address. This offering is best suited for stronger players who are looking for a penetrating ball flight with lower spin.

THE NEW PARADYM IN PERFORMANCE

**SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY**

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.

**OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE**

By incorporating up to 21g of high-density tungsten, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.

**NEW A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMIZED DISPERSION**

We've applied an all new A.I. face optimization to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.

**PENETRATING FLIGHT WITH LOW SPIN FROM PARADYM SHIFT CONSTRUCTION**

The Paradym Triple Diamond is designed with a deeper face and compact, player preferred shape. The Triaxial Carbon crown and aids in creating a low and forward CG. This produces a penetrating ball flight with low spin. And an adjustable hosel allows golfers to further dial in trajectory.

PARADYM



PARADYM ◇◇◇ FAIRWAY WOOD

PROJECT X HZRDUS BLACK

70g (Reg)

MITSUBISHI CHEMICAL KAI'LI WHITE

70g (Stiff, X-Stiff) • 80g (Stiff, X-Stiff)

**Shaft weights indicate weight class*

GOLF PRIDE TOUR VELVET 360 (50g)

SPECS

Model	Loft	Length	Clubhead Volume	Swingweight	Availability	Lie	Adjustability
3+	13.5°	43.25"	174cc	D4 (70g)	RH	56°	YES
3W	15°	43.25"	174cc	D4 (70g)	RH/LH	56°	YES
5W	18°	42.75"	154cc	D4 (70g)	RH/LH	56.5°	YES

Adjustability on all lofts for Triple Diamond*WOMENS LENGTH 44 ½" - SWING WEIGHT C8 (40g)*

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X	Paradym ◇◇◇
Tungsten Speed Cartridge	23g	25g	21g
Jailbreak ST	Y	Y	Y
A.I. Designed Flash Face	Y	Y	Y
Adjustable Weighting (g)	N	N	5g (Front)
PERFORMANCE CHARACTERISTICS			
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	High	Highest	Semi
Face Profile	Shallow	Shallow	Deeper
Footprint	Mid-Sized	Mid-Sized	Compact
SPECS + OPTIONS			
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7	3+, 3, 5

PARADYM

**PARADYM HYBRID**

The Paradym model is for golfers who want a mid-sized, wood-shaped hybrid that's long with excellent versatility and control.

THE NEW PARADYM IN PERFORMANCE

**FAST BALL SPEEDS FROM THE ALL-NEW TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY**

Get more distance from the revolutionary Tungsten Speed Cartridge. By incorporating high-density tungsten, we can push the center of gravity (CG) low and forward. The result is lower spin with more ball speed. Our A.I. designed Jailbreak with Batwing Technology increases stiffness in the perimeter, while allowing the face to flex for high ball speeds across the face.

**A.I. DESIGNED 455 FACE CUP FOR OPTIMIZED SPEED AND SPIN**

A high-strength 455 Face Cup is designed using A.I. to optimize ball speeds and improve spin robustness across the face. Each model features a unique A.I. pattern to enhance performance in that specific head.

**INCREDIBLE VERSATILITY FROM THE ALL-NEW CUTWAVE SOLE DESIGN**

An all-new Cutwave Sole is designed specifically to cut through the turf with ease, especially from thick rough. And increased camber on the leading edge improves turf interaction. This brand-new shape makes Paradym the most versatile family of hybrids we've ever created.

**OPTIMAL TRAJECTORY FROM AN ADJUSTABLE HOSEL**

Optimize trajectory and control with an adjustable hosel sleeve capable of +2°/-1° of loft.

PARADYM



PARADYM HYBRID



MCA ALDILA ASCENT PL BLUE

40g (WMS) • 50g (Light)



True Temper HZRDUS Silver

60g (Reg, Stiff) • 70g (Stiff)

**Shaft weights indicate weight class*



**CALLAWAY UNIVERSAL
GRIP (51g)**



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Loft	Length	Lie	Swingweight	Availability
18°	18° Adj	40.5"	57.5	D1	RH/LH
21°	21° Adj	40.0"	58	D1	RH/LH
24°	24° Adj	39.5"	58.5	D1	RH/LH
27°	27° Adj	39.0"	59	D1	RH

COMPARISON CHART

Attributes	Paradym	Paradym X
Jailbreak with Batwing Technology	Yes	Yes
Tungsten Speed Cartridge	Yes	Yes
Forged A.I. 455 Face Cup	Yes	Yes
Adjustability	All Models	All Models
Head Shape	Fairway Wood-like	Fairway Wood-like
Launch	Mid	High
Footprint	Moderate	Oversized
Launch	High	Highest
Flight Bias	Neutral	Semi-Draw

PARADYM X



PARADYM X HYBRID

The Paradym X model is for golfers looking for full-sized, wood-shaped hybrid that's long with excellent versatility and forgiveness.

THE NEW PARADYM IN PERFORMANCE



FAST BALL SPEEDS FROM THE ALL-NEW TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY

Get more distance from the revolutionary Tungsten Speed Cartridge. By incorporating high-density tungsten, we can push the center of gravity (CG) low and forward. The result is lower spin with more ball speed. Our A.I. designed Jailbreak with Batwing Technology increases stiffness in the perimeter, while allowing the face to flex for high ball speeds across the face.



A.I. DESIGNED 455 FACE CUP FOR OPTIMIZED SPEED AND SPIN

A high-strength 455 Face Cup is designed using A.I. to optimize ball speeds and improve spin robustness across the face. Each model features a unique A.I. pattern to enhance performance in that specific head.



INCREDIBLE VERSATILITY FROM THE ALL-NEW CUTWAVE SOLE DESIGN

An all-new Cutwave Sole is designed specifically to cut through the turf with ease, especially from thick rough. And increased camber on the leading edge improves turf interaction. This brand-new shape makes Paradym the most versatile family of hybrids we've ever created.



OPTIMAL TRAJECTORY FROM AN ADJUSTABLE HOSEL

Optimize trajectory and control with an adjustable hosel sleeve capable of +2* / -1* of loft.

PARADYM X



PARADYM X HYBRID



MCA ALDILA ASCENT PL BLUE
40g (WMS) • 50g (Light)



True Temper HZRDUS Silver
60g (Reg) • 70g (Stiff)

**Shaft weights indicate weight class*



CALLAWAY UNIVERSAL GRIP (51g)



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED (44g)

SPECS

Model	Loft	Length	Lie	Swingweight	Availability
3	18° Adj	40.5"	57.5	D1	RH/LH
4	21° Adj	40.0"	58	D1	RH/LH
5	24° Adj	39.5"	58.5	D1	RH/LH
6	27° Adj	39.0"	59	D1	RH
7	30° Adj	38.5"	59.5	D1	RH

COMPARISON CHART

Attributes	Paradym	Paradym X
Jailbreak with Batwing Technology	Yes	Yes
Tungsten Speed Cartridge	Yes	Yes
Forged A.I. 455 Face Cup	Yes	Yes
Adjustability	All Models	All Models
Head Shape	Fairway Wood-like	Fairway Wood-like
Launch	Mid	High
Footprint	Moderate	Oversized
Launch	High	Highest
Flight Bias	Neutral	Semi-Draw

PARADYM X



WOMEN'S PARADYM X HYBRID



MCA ALDILA ASCENT PL BLUE

40g (WMS)



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Loft	Length	Lie	Swingweight	Availability
3	18° Adj	39.5"	57.5	C5	RH/LH
4	21° Adj	39"	58	C5	RH/LH
5	24° Adj	38.5"	58.5	C5	RH/LH
6	27° Adj	38"	59	C5	RH
7	30° Adj	37.5"	59.5	C5	RH

PARADYM



PARADYM IRON

The Paradym iron is designed for golfers who are looking for a players' distance iron with a refined shape and premium forging.

THE NEW PARADYM IN PERFORMANCE



OUR MOST POWERFUL A.I. DESIGNED FORGED 455 FACE

Industry-leading A.I. face technology is applied to a high-strength Forged 455 face, creating our most powerful forged iron face ever. Each face is uniquely optimized for more speed, higher launch, and increased spin consistency.



FAST BALL SPEEDS FROM FORGED 455 FACE CUP AND HOLLOW BODY WITH SPEED FRAME CONSTRUCTION

The all-new Hollow Body design features Speed Frame construction for added stiffness to the body and support for the high-strength Forged 455 Face Cup. This unique construction is the catalyst that stabilizes a thinner face for incredibly fast ball speeds.



EXCEPTIONAL FEEL FROM A FORGED FACE AND PATENTED URETHANE MICROSPHERES

A forged face and patented Urethane Microspheres deliver the ultra-soft feel and premium sound that discerning players demand.



IMPROVED LAUNCH VIA DUAL TUNGSTEN WEIGHTING

Up to 67g of external and internal tungsten weights are placed precisely to enhance launch conditions and improve speed on mis-hits. This increase in forgiveness is the difference between hitting the green and coming up short.



REFINED PLAYERS SHAPING

The Paradym iron features a players look in a forgiving package. A pre-worn leading edge is designed to cut through the turf more efficiently for even more forgiveness.

PARADYM



PARADYM IRON



MCA Aldila Ascent PL Blue 50g (Light)



True Temper HZRDUS Silver 60g (Reg) • 70g (Stiff)



True Temper Elevate MPH 95 95g (Reg, Stiff)

**Shaft weights indicate weight class*



**CALLAWAY UNIVERSAL
GRIP (51g)**

SPECS

Model	Loft	Length	Lie	Swingweight (Steel)	Swingweight (Graphite)	Availability	Offset (mm)
4	20°	38.875"	61	D2	D1	RH/LH	3.8
5	23°	38.25"	61.5	D2	D1	RH/LH	3.4
6	26°	37.625"	62	D2	D1	RH/LH	3
7	29°	37.00"	62.5	D2	D1	RH/LH	2.8
8	33°	36.50"	63	D2	D1	RH/LH	2.5
9	37°	36.00"	63.5	D2	D1	RH/LH	2.3
P	42°	35.75"	64	D2	D1	RH/LH	2
A	47°	35.50"	64	D2	D1	RH/LH	1.8
52	52°	35.25"	64	D2	D1	RH/LH	1.8

COMPARISON CHART

Attributes	Forged A.I. 455 Face	Urethane Microspheres	Tungsten Weighting	Head Shape	Sole Width	Topline	Offset	Player Category	Handicap Range
Paradym	Yes	Yes	Up to 67g	Compact	Moderate	Slim	Minimal	Players Distance	4 to 12
Paradym X	Yes	Yes	Up to 79g	Mid-Sized	Wide	Moderate	Moderate	Game- Improvement	12+

PARADYM X



PARADYM X IRON

The Paradym X Irons are designed for golfers who are looking for an iron that's incredibly long with premium forged feel.

THE NEW PARADYM IN PERFORMANCE



OUR MOST POWERFUL A.I. DESIGNED FORGED 455 FACE

Industry-leading A.I. face technology is applied to a high-strength Forged 455 face, creating our most powerful forged iron face ever. Each face is uniquely optimized for more speed, higher launch, and increased spin consistency.



FAST BALL SPEEDS FROM FORGED 455 FACE CUP AND HOLLOW BODY WITH SPEED FRAME CONSTRUCTION

The all-new Hollow Body design features Speed Frame construction for added stiffness to the body and support for the high-strength Forged 455 Face Cup. This unique construction is the catalyst that stabilizes a thinner face for incredibly fast ball speeds.



EXCEPTIONAL FEEL FROM A FORGED FACE AND PATENTED URETHANE MICROSPHERES

A forged face and patented Urethane Microspheres deliver the ultra-soft feel and premium sound that discerning players demand.



IMPROVED LAUNCH VIA DUAL TUNGSTEN WEIGHTING

Up to 79g of external and internal tungsten weights are placed precisely to enhance launch conditions and improve speed on mis-hits. This increase in forgiveness is the difference between hitting the green and coming up short.



REFINED PLAYERS SHAPING

The Paradym X iron features a thicker topline and forgiving sole. A pre-worn leading edge is designed to cut through the turf more efficiently for even more forgiveness.

PARADYM
X

PARADYM X IRON

ASCENT PL Blue

MCA Aldila Ascent PL Blue 40g (WMS) • 50g (Light)

H2RDS Silver

True Temper HZRDUS Silver 60g (Reg) • 70g (Stiff)

ELEVATE MPH 85

True Temper Elevate MPH 85 85g (Reg, Stiff)

*Shaft weights indicate weight class

CALLAWAY UNIVERSAL

GRIP (51g)

WMS STOCK GRIP LAMKIN

ST SOFT UNDERSIZED (44g)

SPECS

Model	Loft	Length	Lie	Swingweight (Steel)	Swingweight (Graphite)	Availability	Offset (mm)
4	18.5°	38.875"	61	D2	D1	RH/LH	6.4
5	21.5°	38.25"	61.5	D2	D1	RH/LH	5.8
6	24.5°	37.625"	62	D2	D1	RH/LH	5.3
7	27.5°	37.00"	62.5	D2	D1	RH/LH	4.8
8	31.5°	36.50"	63	D2	D1	RH/LH	4.5
9	36°	36.00"	63.5	D2	D1	RH/LH	4.2
P	41°	35.75"	64	D2	D1	RH/LH	3.9
A	46°	35.50"	64	D2	D1	RH/LH	3.7
51	51°	35.25"	64	D2	D1	RH/LH	3.6
56	56°	35.00"	64	D2	D1	RH/LH	3.4

COMPARISON CHART

Attributes	Forged A.I. 455 Face	Urethane Microspheres	Tungsten Weighting	Head Shape	Sole Width	Topline	Offset	Player Category	Handicap Range
Paradym	Yes	Yes	Up to 67g	Compact	Moderate	Slim	Minimal	Players Distance	4 to 12
Paradym X	Yes	Yes	Up to 79g	Mid-Sized	Wide	Moderate	Moderate	Game-Improvement	12+

PARADYM
X

WOMEN'S PARADYM X IRON

ASCENT PL BLUE

MCA Aldila Ascent PL Blue

40g (WMS)

**Shaft weights indicate weight class*

Lamkin ST Soft Undersized (WMS)

SPECS

Model	Loft	Length	Lie	Swingweight (Graphite)	Availability	Offset (mm)
4	18.5°	37 7/8"	61	C5	RH/LH	6.4
5	21.5°	37 1/4"	61.5	C5	RH/LH	5.8
6	24.5°	36 5/8"	62	C5	RH/LH	5.3
7	27.5°	36"	62.5	C5	RH/LH	4.8
8	31.5°	35 1/2"	63	C5	RH/LH	4.5
9	36°	35"	63.5	C5	RH/LH	4.2
P	41°	34 3/4"	64	C5	RH/LH	3.9
A	46°	34 1/2"	64	C5	RH/LH	3.7
51/G	51°	34 1/4"	64	C5	RH/LH	3.6
56/S	56°	34"	64	C5	RH/LH	3.4

BIG BERTHA



BIG BERTHA DRIVER



CALLAWAY RCH

40G, 50g (Light, Reg, Stiff)



CALLAWAY RCH

60g (Reg, Stiff)

**Shaft weights indicate weight class*



GOLF PRIDE TOUR VELVET 360 Soft (46g)

Make Every Shot Your Best

- ✓ STRAIGHT DISTANCE AND SLICE REDUCTION FROM AN ULTRA-LOW, FORWARD CG
- ✓ LARGE, FORGIVING SWEET SPOT FROM THE A.I. DESIGNED HIGH-STRENGTH XL FACE
- ✓ FAST BALL SPEED FROM NEW LIGHTWEIGHT JAILBREAK A.I.
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Length	Clubhead Volume	Swingweight	Availability	Lie
9° Adj	45.75"	460cc	D3	RH/LH	60°
10.5° Adj	45.75"	460cc	D3	RH/LH	60°
12.5° Adj	45.75"	460cc	D3	RH Only	60°

**Swingweights based on 50g Reg*

BIG BERTHA



BIG BERTHA FAIRWAY WOODS



CALLAWAY RCH 40g (Light, Reg)



CALLAWAY RCH 50g (Light, Reg, Stiff)



CALLAWAY RCH 60g (Reg, Stiff)



CALLAWAY RCH 70g (Reg, Stiff)

**Shaft weights indicate weight class*



GOLF PRIDE TOUR VELVET 360 Soft (46g)

Make Every Shot Your Best

- ✓ EASY LAUNCH FROM FORGIVING BERTHA SHAPE
- ✓ BIG BERTHA POWER FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ FAST BALL SPEEDS FROM AN A.I. DESIGNED HIGH-STRENGTH FACE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Loft	Length	Clubhead Volume	Swingweight	Availability	Lie
3W	16°	43"	180cc	D2	RH/LH	58° (ADJ)
5W	19°	42.25"	153cc	D2	RH/LH	59° (ADJ)
HVN	21°	42.75"	155cc	D2	RH Only	58.5°
7W	22°	41.5"	142cc	D2	RH/LH	60°
9W	25°	40.75"	134cc	D2	RH Only	61°

**Swingweights based on 50g Reg*

BIG BERTHA



BIG BERTHA HYBRID



CALLAWAY RCH
65g (Light)



CALLAWAY RCH
65g (Reg)



CALLAWAY RCH
65g (Stiff)

**Shaft weights indicate weight class*



CALLAWAY MEN'S UNIVERSAL (51g)

Make Every Shot Your Best

- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE
- ✓ HIGH, EASY LAUNCH FROM PRECISION TUNGSTEN WEIGHTING
- ✓ FAST BALL SPEEDS FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ OPTIMIZED SPEED AND SPIN IN THE A.I. DESIGNED FACE CUP

Model	Loft	Length	Swingweight	Availability	Lie
3H	19°	40.5"	D1	RH/LH	59.0
4H	21°	40.0"	D1	RH/LH	59.5
5H	24°	39.5"	D1	RH/LH	60.0
6H	27°	39.0"	D1	RH/LH	60.5
7H	30°	38.5"	D1	RH/LH	61.0
8H	33°	38.0"	D1	RH Only	61.5
9H	36°	37.5"	D1	RH Only	62.0

**All Lofts Adjustable*

BIG BERTHA



BIG BERTHA IRONS

For players who are seeking an iron that is easy to hit with outstanding ball speed, our Big Bertha irons promote incredible forgiveness in a generous, confidence-inspiring shape. Using cutting edge A.I. technology and premium performance materials such as tungsten technologies like tungsten, these irons are engineered to deliver easy distance and powerful iron shots, even on off-center hits.

Make Every Shot Your Best



EXCEPTIONAL LAUNCH AND CONTROL FROM PRECISION TUNGSTEN WEIGHTING

Precision tungsten is used in two ways to improve launch and control. Up to 11g of external tungsten is positioned to promote outstanding forgiveness. And up to 43g of internal tungsten is positioned to create high-launching long irons and easy-to-control short irons.



FAST BALL SPEEDS FROM AN A.I. DESIGNED FACE CUP

A high-strength face cup uses A.I. to optimize speed and spin across the face. Each head throughout the set features a unique A.I. pattern to enhance performance.



INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE

Our classic Big Bertha shape has been refined to inspire confidence at address. Each iron is designed with thicker toplines, wider soles, enhanced offset, and longer blade lengths to create forgiveness and a straight ball flight.



EASY TO SWING WITH OUTSTANDING FEEL

Big Bertha irons utilize lightweight components to provide an easy-to-swing package. Our patented Urethane Microspheres produce outstanding feel while maintaining exceptional ball speeds.



PREMIUM LOOK FROM A BLACK SMOKE FINISH

The all-new Big Bertha irons now come in a stunning Black Smoke finish. This ultra-durable finish creates a premium look in the bag.

BIG BERTHA



BIG BERTHA IRONS



CALLAWAY RCH 65g (Light)



CALLAWAY RCH 65g (Reg)



CALLAWAY RCH 65g (Stiff)



TRUE TEMPER Elevate MPH 85g (Reg, Stiff)

**Shaft weights indicate weight class*



CALLAWAY MEN'S UNIVERSAL GRIP (46g)

SPECS

Model	Loft	Length	Lie	Swingweight (Steel)	Swingweight (Graphite)	Availability	Offset (mm)
4	18.0°	38.75"	60.5°	D1	D0	RH/LH	8.1mm
5	21.0°	38.125"	61.25°	D1	D0	RH/LH	7.7mm
6	24.0°	37.5"	62.0°	D1	D0	RH/LH	7.4mm
7	27.0°	37.0"	62.5°	D1	D0	RH/LH	6.9mm
8	31.5°	36.5"	63.0°	D1	D0	RH/LH	6.1mm
9	36.5°	36.0"	63.5°	D1	D0	RH/LH	5.5mm
P	42.0°	35.75"	64.0°	D1	D0	RH/LH	4.7mm
A	47.0°	35.5"	64.0°	D1	D0	RH/LH	3.8mm
G	52.0°	35.25"	64.0°	D1	D0	RH/LH	3.2mm
S	56.0°	35.0"	64.0°	D1	D0	RH/LH	2.5mm

GREAT BIG BERTHA



GREAT BIG BERTHA DRIVER

UST HELIUM NANOCORE

40g (WMS, Light, Reg) • 50g (Light, Reg, Stiff)

**Shaft weights indicate weight class*



WINN DRI-TAC LITE 2.0 (Men's) WINN DRI-TAC 2.0 (WMS)



LIGHTWEIGHT DESIGN

This easy-to-swing driver is engineered with an ultra-lightweight design for unmatched distance characteristics. It's nearly 30g lighter than a tour driver, and it's an ideal option for golfers who want to increase their swing speed.



FORGED CARBON SOLE & TRIAXIAL CARBON CROWN

To increase MOI, our engineers paired a lightweight Triaxial Carbon crown with a Forged Carbon sole. With all this discretionary weight, our engineers moved the CG lower and deeper to enhance forgiveness while the steel sole plate makes it easier to hit a draw.



JAILBREAK A.I. SPEED FRAME

Our Jailbreak Speed Frame is powered by A.I. for enhanced horizontal and torsional stability. All this stability promotes increased ball speed across the face.



A.I. DESIGNED FLASH FACE

We've now included spin optimization in our industry-leading A.I. face technology. The new formula increases ball speed while lowering spin to increase total distance.

Model	Length	Clubhead Volume	Swingweight	Lie	Availability
9°	45.75"	460cc	D2	60°	RH/LH
10.5°	45.75"	460cc	D2	60°	RH/LH
12°	45.75"	460cc	D2	60°	RH

GREAT BIG BERTHA



GREAT BIG BERTHA FAIRWAY

UST HELIUM NANOCORE

40g (WMS, Light, Reg) • 50g (Light, Reg, Stiff) •
60g (Light, Reg, Stiff)

**Shaft weights indicate weight class*



WINN DRI-TAC LITE 2.0 (Men's) WINN DRI-TAC 2.0 (WMS)

A MATERIAL DIFFERENCE IN PERFORMANCE



TITANIUM FACE & BODY

Usually reserved for drivers, titanium provides Great Big Bertha with a significant weight and strength advantage compared to a traditional steel fairway wood. This weight savings enables us to create a larger, more forgiving footprint and an ultra-low CG that steel does not allow.



A.I. DESIGNED TITANIUM FACE CUP & JAILBREAK WITH BATWING TECHNOLOGY

The titanium face is uniquely optimized for each fairway wood head through A.I. for enhanced ball speed and spin consistency in a powerful design. Our Jailbreak with Batwing Technology pushes stiffness to the perimeter, while still allowing the face to flex for high ball speeds across the face.



MULTI-MATERIAL CONSTRUCTION

A Triaxial Carbon crown and Forged Carbon sole plate save significant weight vs. traditional steel. With all this discretionary weight, our engineers leveraged 50g of internal tungsten and a 15g steel plate on the sole to create an easier, higher launch.

Model	Loft	Lie	Length	Clubhead Volume	Swingweight	Availability
3FW	15°	56°	43.25"	186CC	40G/50G SHAFTS: D2 / 60G SHAFTS: D5	RH/LH
5FW	18°	56.5°	42.75"	159CC	40G/50G SHAFTS: D2 / 60G SHAFTS: D5	RH/LH
7FW	21°	57°	42.25"	148CC	40G/50G SHAFTS: D2 / 60G SHAFTS: D5	RH
9FW	24°	57.5°	41.75"	140CC	40G/50G SHAFTS: D2 / 60G SHAFTS: D5	RH

GREAT BIG BERTHA



GREAT BIG BERTHA HYBRID

Our most advanced hybrid ever is built from driver DNA, creating exceptional ball speed and forgiveness on a wide variety of shots.

A MATERIAL DIFFERENCE IN PERFORMANCE



TITANIUM FACE & BODY

Titanium is extremely lightweight, yet it's also incredibly strong. Our engineers leveraged a titanium face and body, resulting in 100g of discretionary saved weight. The weight is redistributed to enhance ball speed, improve forgiveness, and promote an easy launch.



A.I. DESIGNED TITANIUM FACE CUP & JAILBREAK WITH BATWING TECHNOLOGY

The titanium face has been uniquely optimized through A.I. to enhance ball speed and spin consistency, especially on off-center hits. The A.I. designed Jailbreak with Batwing Technology increases stiffness in the perimeter, while allowing the face to flex for high ball speeds across the face.



MULTI-MATERIAL CONSTRUCTION

A Triaxial Carbon crown and Forged Carbon sole plate save significant weight vs. traditional steel. The weight savings is then meticulously redistributed to optimize CG and promote high launch with more forgiveness.



DUAL TUNGSTEN WEIGHTING

With the substantial amount of discretionary weight available from titanium, our engineers redistributed up to 78g of weight between internal tungsten and the sole plate to promote faster ball speeds and a higher launch.



REFINED SHAPE

The sole has also been enhanced with more camber to improve turf interaction and versatility from tough lies. It also features an adjustable hosel in all lofts to dial in launch. Great Big Bertha hybrids feature a slightly more compact, fairway wood-like shape.

GREAT BIG BERTHA



GREAT BIG BERTHA HYBRID

UST HELIUM NANOCORE

50g (WMS) • 60g (Light, Reg, Stiff)

**Shaft weights indicate weight class*



WINN DRI-TAC LITE 2.0

SPECS

Model	Loft	Lie	Length	Swingweight	Hand
3H	18°	57°	40.75"	D2	RH/LH
4H	20°	57.5°	40.25"	D2	RH/LH
5H	23°	58°	39.75"	D2	RH/LH
6H	26°	58.5°	39.25"	D2	RH/LH
7H	29°	59°	38.75"	D2	RH
8H	32°	59.5°	38.25"	D2	RH

GREAT BIG BERTHA



GREAT BIG BERTHA IRON

This is the titanium iron reinvented--Callaway's first ultra-premium multi-piece, titanium design. We are combining driver-like power with the precision of an iron. By combining our titanium face and body with up to 145g of tungsten, we've reached a new level of speed, forgiveness, and overall performance.

A MATERIAL DIFFERENCE IN PERFORMANCE



FORGED TITANIUM FACE & CP4 TITANIUM BODY

By leveraging materials that are typically reserved for drivers, we've generated up to 96g of discretionary weight, and precisely repositioned this saved weight to increase launch and forgiveness. The Commercially Pure Grade 4 (CP4) Titanium body flexes more at impact than traditional steel and works together with the thinner face to transfer more energy to the ball.



TUNGSTEN SPEED CARTRIDGE

The Tungsten Speed Cartridge features up to 145g of high-density tungsten, which provides increased speed and launch by giving us the deepest center of gravity we've ever achieved in an iron. This unmatched level of tungsten is a 133% increase over Rogue ST Max, and the most ever in a Callaway iron.



A.I.-DESIGNED FORGED TITANIUM FACE

The forged titanium face is optimized to increase speed and improve spin consistency. Great Big Bertha is the first Callaway iron to combine titanium and industry-leading A.I. technologies for optimized performance.



PATENTED URETHANE MICROSPHERES

Our patented urethane microspheres enhance sound and deliver a softer feel, while still allowing the face to flex for more ball speed.

GREAT BIG BERTHA



GREAT BIG BERTHA IRON

NIPPON NS PRO 850GH NEO

85g (Reg, Stiff)

UST HELIUM NANOCORE

50g (WMS) • 60g (Light, Reg, Stiff)

**Shaft weights indicate weight class*



WINN DRI-TAC LITE 2.0

SPECS

Model	Loft	Lie	Length	Offset (mm)	Swingweight	Hand
4	20°	60.5°	38.75"	5.08mm	D1 (Graphite/Steel)	RH/LH
5	23°	61.25°	38.125"	4.57mm	D1 (Graphite/Steel)	RH/LH
6	26°	62°	37.5"	4.06mm	D1 (Graphite/Steel)	RH/LH
7	30°	62.5°	37"	3.81mm	D1 (Graphite/Steel)	RH/LH
8	34°	63°	36.5"	3.56mm	D1 (Graphite/Steel)	RH/LH
9	38°	63.5°	36"	3.30mm	D1 (Graphite/Steel)	RH/LH
PW	43°	64°	35.75"	3.05mm	D1 (Graphite/Steel)	RH/LH
AW	48°	64°	35.5"	2.79mm	D1 (Graphite/Steel)	RH/LH
SW	54°	64°	35.25"	2.54mm	D1 (Graphite/Steel)	RH/LH

GREAT BIG BERTHA



GREAT BIG BERTHA BUNDLE

UST HELIUM NANOCORE

40g (Driver, Fairway) • 50g (Hybrid, Iron)

**Shaft weights indicate weight class*



WINN DRI-TAC LITE 2.0

A MATERIAL DIFFERENCE IN PERFORMANCE

The Great Big Bertha Women's bundle is an ultra-premium pre-packaged set featuring 10 clubs, respective headcovers, plus an upgraded Org. 14 Cart Bag. The set will include each of the following pieces complete with the UST Helium Nanocore Womens 40g shaft and WINN Dri-Tac Lite grips:

- 12° Driver
- 3 & 7 Woods
- 4 & 5 Hybrids
- 7-PS Iron Set
- Org 14 Cart Bag - Black/White

Limited to 400 bundles made. Ask for allocation requests.

BIG BERTHA REVA



BIG BERTHA REVA DRIVER



CALLAWAY RCH
40g (Womens)



CALLAWAY RCH
50g (Womens)

**Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZE (44g)

Swing The Game In Your Favor

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ LARGE, FORGIVING SWEET SPOT FROM THE A.I. DESIGNED HIGH-STRENGTH XL FACE
- ✓ FAST BALL SPEED FROM NEW LIGHTWEIGHT JAILBREAK A.I.
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA REVA SHAPE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Length	Clubhead Volume	Swingweight	Availability	Lie
10.5° Adj	44.5"	460cc	C6	RH/LH	60°

12.5° Adj	44.5"	460cc	C6	RH/LH	60°
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**Swingweights based on 40g W*

BIG BERTHA REVA



BIG BERTHA REVA FAIRWAY WOODS

Many players struggle with fairways woods, but Big Bertha REVA fairways are designed to be the easiest to hit in our entire Callaway lineup. It all starts with an easy-to-launch shape, more loft and a shallow face. This is paired with slightly shorter shaft lengths and powerful distance technologies to give you the confidence to go straight at every green.

Swing The Game In Your Favor

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ EASY LAUNCH FROM FORGIVING BERTHA REVA SHAPE
- ✓ BIG BERTHA REVA POWER FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ FAST BALL SPEEDS FROM AN A.I. DESIGNED HIGH-STRENGTH FACE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Loft	Length	Clubhead Volume	Swingweight	Availability	Lie
3W	18° Adj	42.0"	180cc	C6	RH/LH	57.0°
5W	21° Adj	41.25"	155cc	C6	RH/LH	58.0°
HVN	23°	41.75"	155cc	C6	RH Only	58.5°
7W	24°	40.5"	145cc	C6	RH/LH	59.0°
9W	27°	39.75"	135cc	C6	RH Only	60.0°

BIG BERTHA REVA



BIG BERTHA REVA HYBRIDS

Our new Big Bertha REVA hybrids are designed for golfers who prefer hybrids over long irons. They are extremely easy to hit from an inviting Big Bertha REVA shape and launch extremely high from precisely positioned tungsten weightings. Added loft makes these hybrids easy launch, with models available all the way up to a 9 hybrid.

Swing The Game In Your Favor

- ✓ **SPECIFICALLY DESIGNED FOR WOMEN**
- ✓ **INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA REVA SHAPE**
- ✓ **HIGH, EASY LAUNCH FROM PRECISION TUNGSTEN WEIGHTING**
- ✓ **FAST BALL SPEEDS FROM JAILBREAK WITH BATWING TECHNOLOGY**
- ✓ **OPTIMIZED SPEED AND SPIN IN THE A.I. DESIGNED FACE CUP**

BIG BERTHA REVA



BIG BERTHA REVA HYBRIDS



CALLAWAY RCH
45g (Womens) **Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZE (44g)

SPECS

Model	Loft	Length	Swingweight	Availability	Lie
4H	24.0°	39.5"	C8	RH/LH	60.0°
5H	27.0°	39.0"	C8	RH/LH	60.5°
6H	30.0°	38.5"	C8	RH/LH	61.0°
7H	33.0°	38.0"	C8	RH Only	61.5°
8H	36.0°	37.5"	C8	RH Only	62.0°
9H	40.0°	37.0"	C8	RH Only	62.5°

TRI-HOT 5K



Tri-Hot 5K is built to improve performance by reducing the amount of side spin on off-center hits. We achieve this through a multi-material design using stainless steel and tungsten in the front and lightweight milled aluminum in the rear. This technique moves the the CG forward while increasing inertia. This keeps putts closer to the original line, with tighter dispersion, and a greater chance to go in on less-than-perfect strikes.



RED STROKE LAB SHAFT



PISTOL GRIPS

A Blade Unlike Any Other

Unprecedented Forgiveness For A Blade and Improved Roll From Tungsten Front Weights

We've precisely positioned massive amounts of tungsten (up to 120 grams) behind the face in the toe and heel sections of the club head. The CG is moved forward for improved roll, while also increasing inertia to over 5,000 IZZ. It's a level of forgiveness that you've never seen before in a standard size blade putter, and now it's offered in standard sized mallets.

Interchangeable Front Weights

Available in aluminum, steel and tungsten, these removable weights allow you to dial in your head weight to your exact preference.

Legendary White Hot insert

The most popular insert of all time is back with the original formulation, feel, sound, and performance.

Red Stroke Lab Shaft

The newest generation of our proven multi-material Stroke Lab shaft features even better performance. You've probably seen the world's best players use it on TV, especially on Sunday afternoons! By shortening the steel section, we reduced the weight by seven grams compared to the original Stroke Lab. We also made it stiffer and more stable for even more consistency in your stroke and your performance.



Model	Hosel	RH	LH	Loft	Lie	Length	Offset	Toe Hang	Headweight
ONE	CH	Yes	Yes	3	70	33 34 35	Full Shaft	52	360
TWO	CH	Yes	No	3	70	33 34 35	Full Shaft	50	360
THREE	F	Yes	No	3	70	33 34 35	Half Shaft	70	360
DOUBLE WIDE	DB	Yes	No	3	70	33 34 35	Full Shaft	20	360
DOUBLE WIDE	CH	Yes	Yes	3	70	33 34 35	Full Shaft	42	365
TRIPLE WIDE	DB	Yes	No	3	70	33 34 35	Full Shaft	0	365
TRIPLE WIDE	CS	Yes	No	3	70	33 34 35	Zero	0	360

TRI-HOT 5K



Tri-Hot 5K is built to improve performance by reducing the amount of side spin on off-center hits. We achieve this through a 303 stainless steel front section that includes the hosel and face area. This material has been finish milled to exact shape and weight, helping to keep the CG forward. This keeps putts closer to the original line, with tighter dispersion, and a greater chance to go in on less-than-perfect strikes.



RED STROKE LAB SHAFT



PISTOL GRIPS

5K Mallets – Feel Meets Forgiveness

Incredible Forgiveness and Improved Roll From Tungsten Front Weights

We've precisely positioned massive amounts of tungsten (up to 120 grams) behind the face in the toe and heel sections of the club head. The CG is moved forward for improved roll, while also increasing inertia to over 5,000 IZZ. It's a level of forgiveness that you've never seen before in a standard size blade putter, and now it's offered in standard sized mallets.

Interchangeable Front Weights

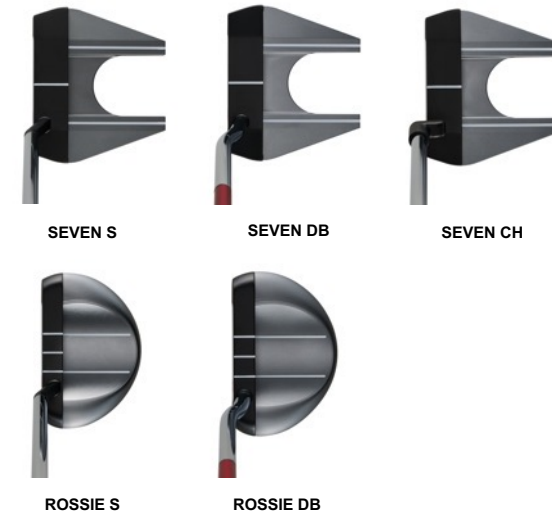
Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

Legendary White Hot insert

The most popular insert of all time is back with the original formulation, feel, sound, and performance.

Red Stroke Lab Shaft

The newest generation of our proven multi-material Stroke Lab shaft features even better performance. Our Stroke Lab shafts are a staple in professional golf with wins across all global Tours.



Model	Hosel	RH	LH	Loft	Lie	Length	Offset	Toe Hang	Headweight
SEVEN	S	Yes	No	3	70	33 34 35	¾ Shaft	44	365
SEVEN	DB	Yes	Yes	3	70	33 34 35	Full Shaft	0	365
SEVEN	CH	Yes	No	3	70	33 34 35	Full Shaft	19	365
ROSSIE	S	Yes	No	3	70	33 34 35	¾ Shaft	50	365
ROSSIE	DB	Yes	No	3	70	33 34 35	Full Shaft	0	365

WHITE HOT

VERSA



Alignment is one of the most essential variables in putting, yet it's often overlooked. On a ten-foot putt, one degree off line is the difference between a make and a miss. Many of the best putting minds in the game have told us how critical Versa is to performance, including Tour Pros and world-renowned instructor Phil Kenyon. They know this technology works, and they've strongly encouraged us to bring this design to golfers in a reimagined profile.



RED STROKE LAB SHAFT



PISTOL GRIPS

Now alignment is as simple as black and white

Versa Alignment

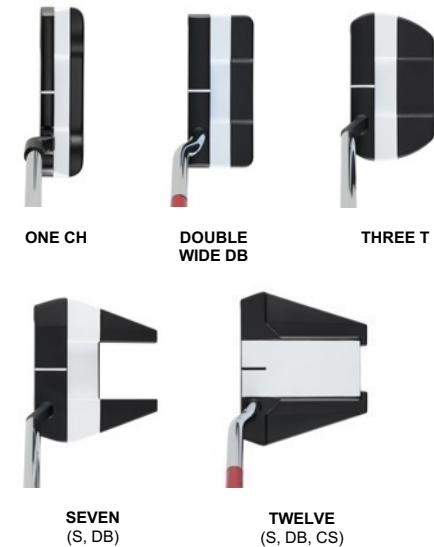
This proven, major winning Versa technology has dominated on Tours all over the world. The black and white high contrast alignment system helps golfers with their alignment at address and through your stroke. It highlights the proper face angle and improving concentration, so you make more putts.

White Hot Insert

The original White Hot formulation creates incredible feel, sound, and performance in one exceptional two-part urethane insert. Versa and the iconic White Hot insert are long time favorites of tour players and golfers alike. They've been asking for us to bring these technologies back and we've listened.

Red Stroke Lab Shaft

The newest generation of our proven multi-material Stroke Lab shaft features even better performance. By shortening the steel section, we reduced the weight by seven grams over the previous generation Stroke Lab. We also made it stiffer and more stable for even more consistency in your stroke and your performance.



Model	Hosel	RH	LH	Loft	Lie	Length	Offset	Toe Hang	Headweight
ONE CH	CH	Yes	Yes	3	70	33 34 35	Full Shaft	45	360
DOUBLE WIDE	DB	Yes	No	3	70	33 34 35	Full Shaft	20	360
THREE T	S	Yes	No	3	70	33 34 35	¾ Shaft	43	365
SEVEN	S	Yes	No	3	70	33 34 35	¾ Shaft	43	365
SEVEN	DB	Yes	Yes	3	70	33 34 35	Full Shaft	0	365
TWELVE	S	Yes	Yes	3	70	33 34 35	¾ Shaft	36	365
TWELVE	DB	Yes	Yes	3	70	33 34 35	Full Shaft	0	365
TWELVE	CS	Yes	No	3	70	33 34 35	Zero	0	365

ELEVEN



The Eleven shape advances the forgiveness and alignment properties of our major-winning Ten model. It helps you properly frame the ball at address and delivers a forward CG with high MOI for better accuracy.



RED STROKE LAB SHAFT



PISTOL AND OS GRIPS

Reshaping the Mallet. Redefining Performance.

Red Stroke Lab Shaft

Our Tour proven multi-material Stroke Lab shaft reduces inconsistencies in your stroke and improves overall performance. Stroke Lab shafts are a staple in professional golf, with wins across all global Tours.

Forward CG & High Inertia

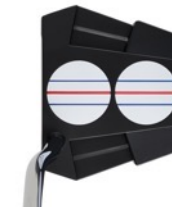
Using a multi-material design, we've moved the CG forward nearly half an inch while increasing inertia substantially. This creates improved performance, speed control, and spin control, on off-center hits for a much tighter downrange dispersion. The forward CG also allows this mallet to swing more like a blade during the stroke.

Super lightweight TPU Sole Insert

Helps improve the sound and feel, while adding very little weight to the center of the putter head.

White Hot Insert

Our most popular putter insert of all time is back with the original formulation, feel, sound, and performance.

ELEVEN TOUR LINED
(S, DB, CS)2-BALL ELEVEN
(S, DB)2-BALL ELEVEN
TOUR LINED
(S, DB, CH)2-BALL ELEVEN
TRIPLE TRACK DB

Model	Hosel	RH	LH	Loft	Lie	Length	Offset	Toe Hang	Headweight
ELEVEN TOUR LINED	S	Yes	Yes	3	70	33 34 35	¾ Shaft	40	365
ELEVEN TOUR LINED	DB	Yes	Yes	3	70	33 34 35	Full Shaft	10	365
ELEVEN TOUR LINED	CS	Yes	No	3	70	33 34 35	Zero	0	365
2BALL ELEVEN	S	Yes	No	3	70	33 34 35	¾ Shaft	40	365
2BALL ELEVEN	DB	Yes	No	3	70	33 34 35	Full Shaft	10	365
2BALL ELEVEN TOUR LINED	S	Yes	Yes	3	70	33 34 35	¾ Shaft	40	365
2BALL ELEVEN TOUR LINED	DB	Yes	Yes	3	70	33 34 35	Full Shaft	10	365
2BALL ELEVEN TOUR LINED	CH	Yes	No	3	70	33 34 35	Full Shaft	20	365
2BALL ELEVEN TRIPLE TRACK	DB	Yes	No	3	70	33 34 35	Full Shaft	10	365

WHITE
HOT | OG

The original White Hot formulation, feel, sound and performance are all back in one exceptional two-part urethane insert.

Legendary Then, Iconic Now

Classic Odyssey Shapes in a Rich Silver Finish

These putters come in classic Odyssey shapes that are beloved by Tour players and recreational golfers alike and are finished in a Rich Silver to make them really stand out.

High Performance Shafts and New Grips

White Hot OG Putters are designed with a stepless steel shaft and are fitted with our Odyssey Pistol grip.



STEEL SHAFT



ODYSSEY PISTOL GRIP



ONE CH

TWO CH

DOUBLE
WIDE DB

ROSSIE
(S, DB)



SEVEN
(S, DB)

2-BALL DB

Model	Hosel	RH	LH	Loft	Lie	Length	Offset	Toe Hang	Headweight
ONE	CH	Yes	Yes	3	70	33 34 35	Full Shaft	41	350
TWO	CH	Yes	No	3	70	33 34 35	Full Shaft	40	350
DOUBLE WIDE	DB	Yes	Yes	3	70	33 34 35	Full Shaft	0	350
ROSSIE	S	Yes	No	3	70	33 34 35	¾ Shaft	36	350
ROSSIE	DB	Yes	No	3	70	33 34 35	Full Shaft	0	350
SEVEN	S	Yes	No	3	70	33 34 35	¾ Shaft	40	350
SEVEN	DB	Yes	Yes	3	70	33 34 35	Full Shaft	0	350
2-BALL	DB	Yes	Yes	3	70	33 34 35	Full Shaft	0	355

WHITE HOT OG

WOMEN'S



The original White Hot formulation, feel, sound and performance are all back in one exceptional two-part urethane insert

Legendary Then, Iconic Now

Classic Odyssey Shapes in a Rich Silver Finish

These putters come in classic Odyssey shapes that are beloved by Tour players and recreational golfers alike, and are finished in a Rich Silver with beautiful blue accents.

High Performance Shafts and New Grips

White Hot OG Women's Putters come with a premium stepless steel shaft and are fitted with our Odyssey Slim Pistol Grips. Available in standard lengths of 32", 33" and 34".



ONE CH

SEVEN

2-BALL



WOMENS STEEL SHAFT



WOMENS TOUR SLIM PISTOL GRIP

	Model	Hosel	RH	LH	Loft	Lie	Length	Offset	Toe Hang	Headweight
	ONE	CH	Yes	No	3	70	32 33 34	Full Shaft	41	350
	SEVEN	S	Yes	No	3	70	32 33 34	¾ Shaft	40	350
	2-BALL	DB	Yes	No	3	70	32 33 34	Full Shaft	0	355