Clear · COMPELLING · CONSISTENT



SPRING 2024

Bobby Jones the brand

The world was introduced to the Bobby Jones brand in 1989. To this day, the brand continues to embody the modern country club lifestyle and celebrate the legacy of Robert Tyre Jones, Jr. The world of fashion is fickle, and rarely do you hear the terms longevity and fashion used concurrently. Simply stated, fashion often fades, but true style endures.

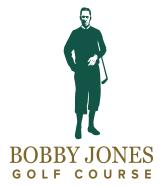
Bobby Jones was a man who embodied excellence, great character, and personal style. These attributes garnered him world-wide notoriety and appeal Alistair Cooke once said, "On both sides of the Atlantic, he was idolized by people who knew no golf, for his God-given combination of flashing good looks, wry humor, and unflagging modesty. He became, and remained till the day of his death, the First Gentleman of Golf." According to Herbert Warren Wind "There was something about him – how he looked, how he spoke and how he acted – that communicated to non-golfers as well as golfers, and also to people from all walks of life."

We believe longevity is a function of character, integrity, respect, consistency, and an unwavering pursuit of excellence. These are very often the words used to describe Bobby Jones the man, and we are fortunate to have him as our inspiration. These are also the words we use to challenge and guide us in all our endeavors. Every day we strive to uphold these attributes in our product designs, our product quality, and our level of service. We take immense pride in consistently delivering a collection of products that embody a modern and relevant point of view, while delivering on the promise of enduring style. We also strive to continuously celebrate and elevate the life, achievements, and legacy of the man. Our team will work tirelessly to earn your respect, your trust, your business, and your friendship.



Els for Autism Foundation was established in 2009 by Liezl and Ernie Els. Their son, Ben, is impacted by autism spectrum disorder, which affects 1 in 54 children in the U.S. The Foundation offers innovative, evidence-based programs for families and individuals across the lifespan in six focus areas: Education, Research, Global Support, Recreation Services, Adult Services and Therapy Services. The Foundation serves families around the world and offers in-person programs and services at The Els Center of Excellence in Jupiter, Florida.

STEVE STRICKER AMERICAN FAMILY INSURANCE foundation The American dream is kept alive by those who pursue it. That is why the **Steve Stricker American Family Insurance Foundation** is working to show young people that their dreams are not only attainable, but also well worth the effort. The foundation supports charities, educational initiatives and organizations aimed at building strong families and healthy kids and empowering them to chase and achieve their dreams.



The Bobby Jones Golf Course Foundation, Inc. is led by a dedicated group of volunteers who share a passion for Bobby Jones' legacy and this historic golf course. With the generous support of many donors and sponsors, some of whom have chosen to honor important family members and friends, the Foundation transformed the course into a facility that is committed to making a difference through golf. The re-designed Bobby Jones has become the home of golf in Georgia. This amazing facility includes a revolutionary reversible golf course designed by Bob Cupp, state-of-the-art practice facilities, the Georgia Golf Hall of Fame, the Yates Putting Course, and programming designed to the grow the game of golf with a specific focus on juniors and adaptive golfers.

Bobby Jones: Major Championships and Achievements

•1919 - US Amateur - OAKMONT COUNTRY CLUB - Runner Up - Oakmont, PA •1922 - US Open - SKOKIE COUNTRY CLUB - Runner Up - Glencoe, IL •1923 - US Open - INWOOD COUNTRY CLUB - CHAMPION - Inwood, NY •1924 - US Open - OAKLAND HILLS COUNTRY CLUB - Runner Up - Bloomfield Hills, MI •1924 - US Amateur - MERION GOLF CLUB - CHAMPION - Ardmore, PA •1925 - US Open - WORCESTER COUNTRY CLUB - Runner Up - Worcester, MA •1925 - US Amateur - OAKMONT COUNTRY CLUB - CHAMPION - Oakmont, PA •1926 - The Open - ROYAL LYTHAM & ST. ANNES - CHAMPION - Lytham St. Annes, England •1926 - US Open - SCIOTO COUNTRY CLUB - CHAMPION - Columbus •1926 - US Amateur - BALTUSROL GC (LOWER COURSE) - Runner Up & Medalist - Springfield, NY •1927 - The Open - THE OLD COURSE - ST.ANDREWS - CHAMPION - St. Andrews, Scotland •1927 - US Amateur - MINIKAHDA CC - CHAMPION & Medalist - Minneapolis, MN •1928 - US Open - OLYMPIA FIELDS - Runner Up - Olympia Fields, IL •1928 - US Amateur - BRAE BURN COUNTRY CLUB - CHAMPION - West Newton, MA •1929 - US Open - WINGED FOOT GOLF CLUB - CHAMPION - Mamaroneck, NY •1930 - The Amateur - THE OLD COURSE - ST.ANDREWS - CHAMPION - St. Andrews, Scotland •1930 - The Open - ROYAL LIVERPOOL - HOYLAKE - CHAMPION - Hoylake, England •1930 - US Open- INTERLACHEN COUNTRY CLUB - CHAMPION - Minneapolis, MN •1930 - US Amateur - MERION GOLF CLUB - CHAMPION - Haverford, PA



TOUR AMBASSADOR









Ernie Els "The Big Easy"

Ernie Els has embodied the true spirit of the game of golf. His talent, humility, and dedication have made him a beloved figure among fans and a respected competitor among his peers.

Accomplishments:

- U.S. Open Champion, 1994 and 1997
- The Open Championship (British Open) in 2002 and 2012.
- Beyond his major victories, Els has won numerous other tournaments around the world, including multiple victories on the PGA Tour and the European Tour.

Off The Course:

• Els is known for his philanthropic endeavors, particularly in the field of autism awareness and support. He and his wife, Liezl, established the Els for Autism Foundation, which has provided valuable resources and support to individuals and families affected by autism spectrum disorder.

Steve Stricker

Stricker's career is defined by his remarkable consistency and ability to perform at a high level.

Accomplishments:

- 2023 Senior PGA Championship
- Six major championships on the Tour Champions
- Steve has won numerous tournaments throughout his career, including 12 PGA Tour victories & 2 International Tour events.
- Stricker represented the United States in various team events, including the Ryder Cup and Presidents Cup.

Off The Course:

• Stricker is known for his philanthropic endeavors and commitment to giving back to the community. He established the Steve Stricker American Family Insurance Foundation, which supports various charitable causes in his home state of Wisconsin.

Miguel Angel Jimenez

Miguel is a renowned professional golfer known for his unique style, flamboyant personality, and exceptional longevity in the game.

Accomplishments:

- 21 tournament victories on the European Tour, including the prestigious Open de España on multiple occasions.
- 12 PGA Tour Champions Victories
- 2018 Senior Open Champion-Scotland
- Jimenez has represented Europe in several Ryder Cup matches

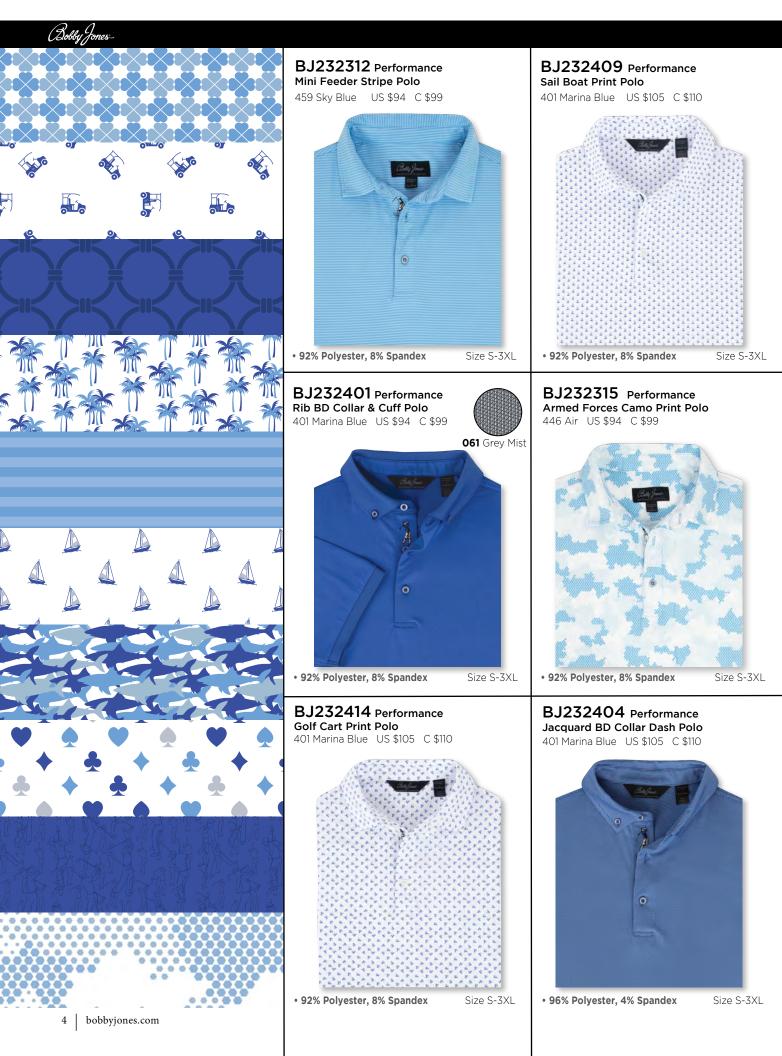
Off The Course:

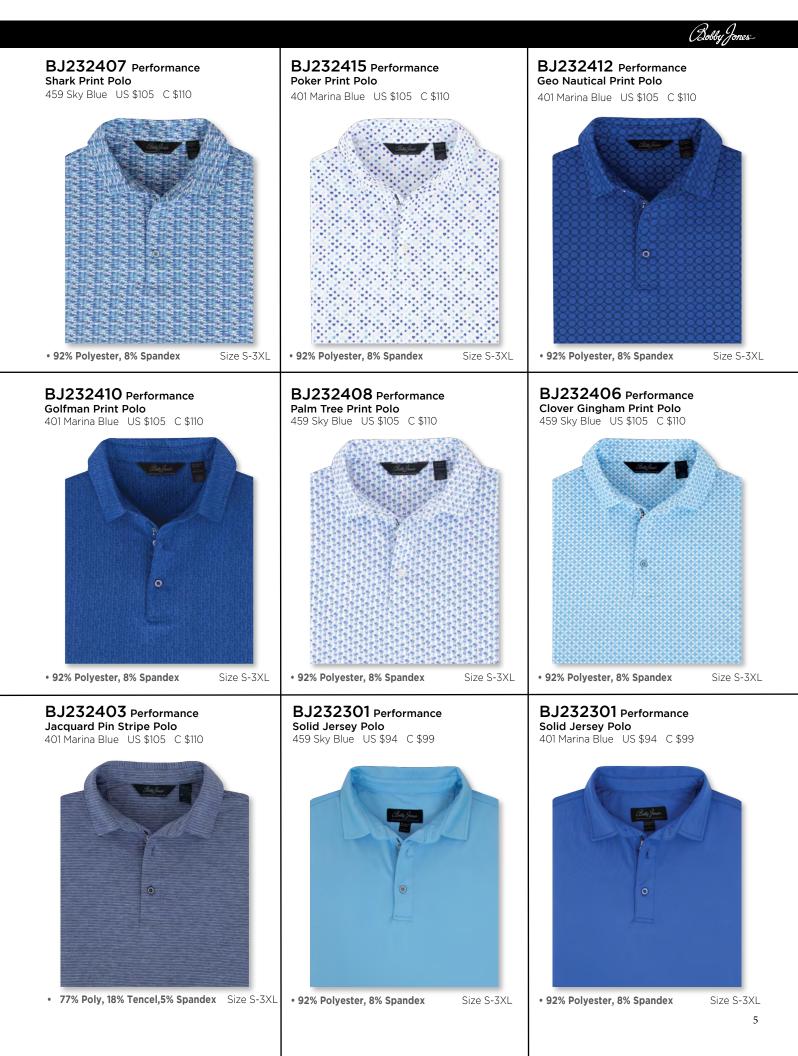
• Miguel Angel Jimenez's impact on the game of golf extends beyond his exceptional skills and achievements. His charismatic personality, longevity, and unwavering love for the sport have made him a fan favorite and a true ambassador for golf worldwide.

Dobby Jones



NANTUCKET SHORES







Dobby Jones



SONORANNICHT



Bobby Jones



• 92% Polyester, 8% Spandex

Size S-3XL

• 92% Polyester, 8% Spandex

Size S-3XL

• 92% Polyester, 8% Spandex

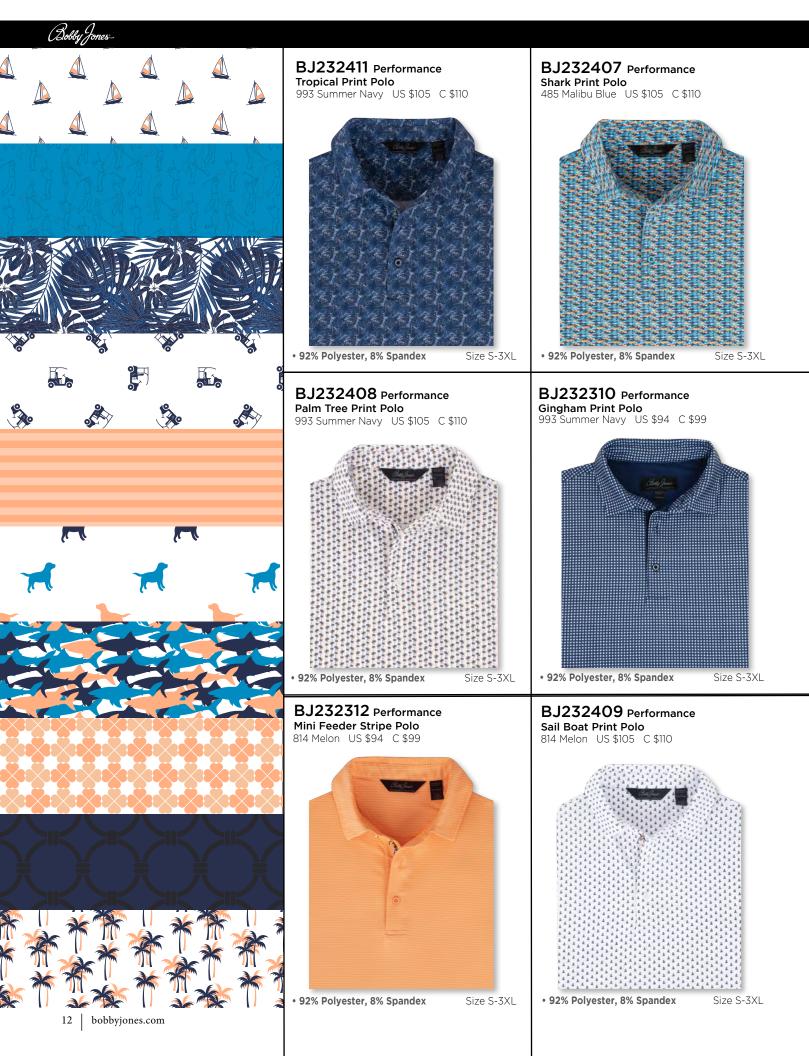
Size S-3XL



Dobby Jones



OCEAN DRIVE











BJ232301 | Performance Solid Jersey Polo Size S-3XL US \$94 C \$99

FABRICS

• 92% Polyester, 8% Spandex



001 Black



052 Graphite



100 White



401 Marina Blue



459 Sky Blue



485 Malibu Blue

NEW



582 Cambridge Red



614 Flamingo NEW



651 Rosebud



814 Melon NEW



993 Summer Navy



BJ232305 | Performance Balata Print Polo Size S-3XL US \$94 C \$99

FABRICS

• 92% Polyester, 8% Spandex



001 Black

100 White

401 Marina Blue



459 Sky Blue

582 Cambridge Red





BJ232402 | Performance Jersey Rib BD Collar & Cuff Polo with Contrast Placket Size S-3XL US \$94 C \$99

FABRICS



1006 White/Summer Navy/Cambridge Red



1002 White/Marina Blue NEW



1007 White/Yellow/Green NEW



BJ231903 | Performance Mini Feed Stripe Polo Size S-3XL US \$94 C \$99

FABRICS

• 92% Polyester, 8% Spandex



001 Black

052 Graphite

401 Marina Blue



459 Sky Blue



993 Summer Navy



BJ232310 | Performance Gingham Print Polo Size S-3XL US \$94 C \$99

FABRICS

• 92% Polyester, 8% Spandex





BJ232312 | Performance Mini Feeder Stripe Polo

Size S-3XL US \$94 C \$99

FABRICS

• 92% Polyester, 8% Spandex



459 Sky Blue

614 Flamingo NEW

814 Melon NEW

993 Summer Navy



BJ232315 | Performance Armed Forces Print Polo

Size S-3XL

US \$94 C \$99

FABRICS



004 Space



218 Army



400 Navy



426 Marine



446 Air



587 Coast





BJ232403 Performance Jacquard Pin Stripe Polo Size S-3XL US \$105 C \$110

FABRICS

• 77% Poly, 18% Tencel, 5% Spandex



NEW

Bobbler Gones

BJ232404 | Performance Jacquard BD Collar Dash Polo

Size S-3XL US \$105 C \$110







486 Blue Fish NEW





001 Black NEW

BJ232406 Performance Clover Gingham Print Polo Size S-3XL US \$105 C \$110

FABRICS

• 92% Polyester, 8% Spandex



BJ232407 | Performance Shark Print Polo

Size S-3XL US \$105 C \$110

FABRICS

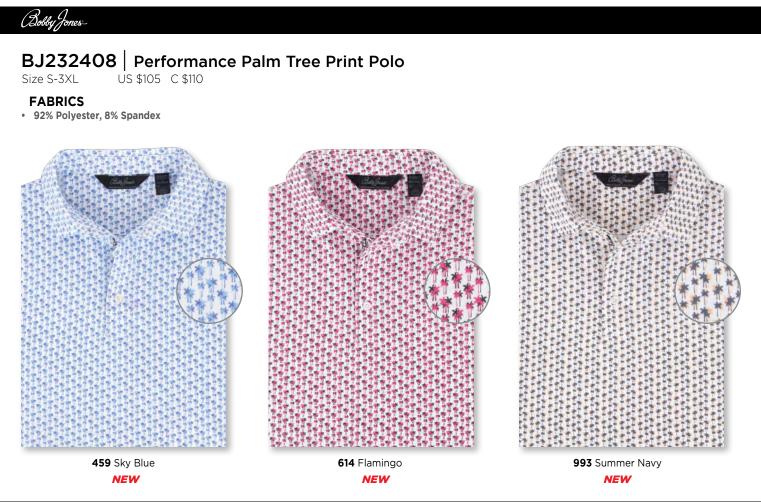
• 92% Polyester, 8% Spandex



NEW

NEW

NEW



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BJ232409 | Performance Sail Boat Print Polo

Size S-3XL US \$105 C \$110

FABRICS



BJ232410 | Performance Golfman Print Polo US \$105 C \$110

Size S-3XL

FABRICS

• 92% Polyester, 8% Spandex







401 Marina Blue NEW

485 Malibu Blue NEW





BJ232411 | Performance Tropical Print Polo

Size S-3XL US \$105 C \$110

FABRICS



993 Summer Navy NEW



BJ232412 | Performance Tonal Geo Nautical Print Polo US \$105 C \$110

Size S-3XL

FABRICS

• 92% Polyester, 8% Spandex





401 Marina Blue NEW

614 Flamingo NEW

993 Summer Navy NEW

Bobby Jones

BJ232413 | Performance Dog Print Polo

Size S-3XL US \$105 C \$110

FABRICS





BJ232414 | Performance Golf Cart Print Polo Size S-3XL US \$105 C \$110

FABRICS

• 92% Polyester, 8% Spandex



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BJ232415 | Performance Poker Print Polo

Size S-3XL US \$105 C \$110

FABRICS









100 White

582 Cambridge Red 993 Summer Navy



(\$

nes-



459 Sky Blue

001 Black

401 Marina Blue



001 Black

459 Sky Blue

582 Cambridge Red





Bobby Jones-



23PB Blue Stone

86PB Magnesium **38PB** Blue Mist









23PB Blue Stone

86PB Magnesium

35



Bobby Jo<u>nes</u>





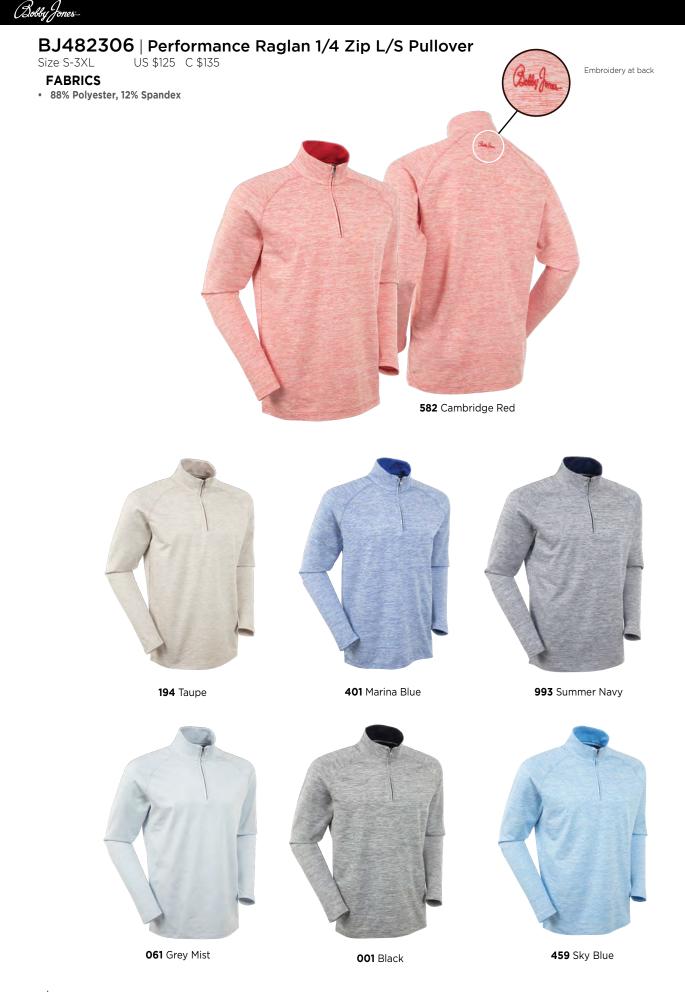




993P Summer Navy/ Black Geo Print 459 Sky Blue

001 Black

401 Marina Blue







Bobby Jones

BJL522307 | Signature Merino Lined 1/4 Zip Mock Neck Wind Vest



993 Summer Navy

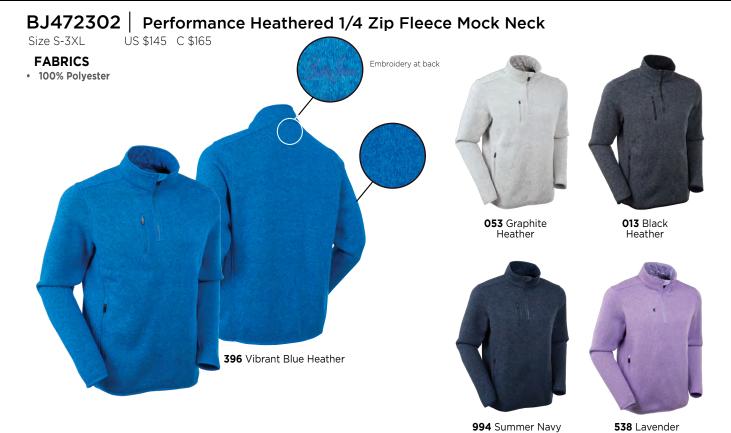


994 Summer Navy Heather

538 Lavender Heather

Jones-

(Do



538 Lavender Heather

Heather





Bolila







100 White

001 Black

056 Ash

050 Oatmeal

400 Navy





Gones_ (Do

BW482300 | Performance Scorecard Full Zip Jacket Size XS-2XL US \$125 C \$135

FABRICS

• 88% Polyester, 12% Spandex



CONTACT INFORMATION





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